

A large, bold, red letter 'A' logo, which is the primary branding element for Autostadt.

AUTOSTADT

VISITORS
GUIDE

01/2024



CONTENTS

- 4 EXPLORE THE AUTOSTADT
- 8 INDIVIDUAL ROUTES
- 10 AUTOSTADT GUIDED TOUR
- 11 FAMILY OFFERS
- 12 DRIVING EXPERIENCES
- 14 WHAT TO EAT
- 16 THE RITZ-CARLTON, WOLFSBURG
- 17 WHAT TO BUY
- 18 AUTOSTADT EVENTS
- 19 PARTNERS & EXCURSIONS
- 20 HOW TO GET THERE
- 21 WHERE TO STAY
- 22 PRICES
- 23 INFORMATION
- 24 AUTOSTADT SITE MAP



PUBLISHING INFORMATION

VISITORS GUIDE

Autostadt GmbH
Stadtbrücke
38440 Wolfsburg
Germany
Tel.: +49 (0)5361 40 0
Fax: +49 (0)5361 40 1959
magazin@autostadt.de

PUBLISHER / EDITOR-IN-CHIEF

Eric Felber

PROJECT SUPERVISION AND COORDINATION

Astrid Rieck

ASSISTANT PROJECT MANAGER / DESIGN

Katrin Metzner

EDITING / DESIGN / ART DIRECTORS

muehlhausmoers corporate
communications, Berlin

COVER PHOTO

Urban Zintel

COPY EDITING

ConText®, Mainz

PRINTING

Sattler Premium Print GmbH,
Bad Oeynhausen

All rights reserved
© Autostadt GmbH, Dec. 2023

This product was printed with
net-zero carbon emissions.
Any emissions not avoided have
been compensated by climate
protection projects.

INTRODUCING AUTOSTADT

Welcome to a world of discovery at Autostadt – a world of unforgettable experiences in a variety of exhibitions accompanied by an array of culinary delights at our restaurants and green, peaceful parkland oases 363 days a year. Explore the latest car models and innovations in our brand pavilions. Find out all about the future of mobility or immerse yourself in the legacy of iconic vehicles that came to symbolise an era at our ZeitHaus automobile museum.

Come and see the many attractions filling the Autostadt events calendar. You'll find a host of opportunities for the whole family to spend an unforgettable day at Autostadt in the winter and spring. From our huge Easter classical concert to tech workshops for kids and young people to coffee tastings, there is something to match everyone's taste.

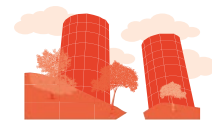
Satisfaction also awaits gourmets old and young at Autostadt. The varied restaurants, cafés, and confectionery shops at Autostadt serve up all kinds of delicacies from savoury classics to haute cuisine. Start your day at Autostadt with a full breakfast at the Lagune restaurant. Enjoy an exquisite Michelin-starred dinner in the Aqua restaurant at The Ritz-Carlton, Wolfsburg. Or treat your kids to the spectacle of the pizza they've topped themselves being baked in a glass oven at AMano.

We look forward to welcoming you as our guest soon.

23

YEARS

OF CULTURE, FOOD, TECHNOLOGY AND MOBILITY



MORE THAN

260

VEHICLES AT THE ZEITHAUS AUTO- MOBILE MUSEUM



OPEN

363

DAYS A YEAR



6

BRAND PAVILIONS



EXPLORE THE AUTOSTADT



Discover the Group Forum, stroll through the lagoon landscape, pay a visit to the pavilions of the Volkswagen Group brands, or have some fun on our playground attractions – there is no end of things to see and do at Autostadt. Let us give you a brief overview.



Photo: Nele Martensen

GROUP FORUM

With its Welcome Desk and the Italian-style Piazza, the Group Forum is the entrance to the world of Autostadt. The “Exosphere”, a wire globe measuring 12 metres in diameter, hangs high above the Piazza. It was designed by artist Ingo Günther and, together with many smaller globes that can be seen under a glass floor, it focuses on key questions affecting our planet. The left of the Piazza leads to the Group World. On the right is the car delivery centre and the park landscape is straight ahead. Several restaurants also make the Group Forum a culinary epicentre.

PIAZZA

The Piazza in the reception building is where you can buy your tickets, book guided tours, and find out all you need to know about the Autostadt.



Photo: Marc-Oliver Schulz

GROUP WORLD

From top to bottom: the second floor is devoted to the subject of electric mobility with the ID Experience Studio. Here, based on the examples of the all-electric models ID.7, ID.5, ID.4, ID.3 and ID. Buzz, Volkswagen gives an insight into the fascination of electric driving, and shows why sustainability and driving pleasure go hand in hand. On the first floor of the Group World, motor racing fans can put their driving skills to the test in a Blue Box at four “SIM MOBILITY” race simulators. The LEVEL GREEN exhibition features 26 exhibits illuminating important aspects of sustainable development. Changing exhibitions on different topics are held in the foyer of the Group Forum.

MOBIVERSUM

MobiVersum on the ground floor of the Group World is Autostadt’s family area. This is where visitors can experience the topic of mobility together with their children. In addition, MobiVersum invites children of all ages to create, learn, and play. The huge, root-like sculpture is designed for climbing, balancing, and sliding on.



Photo: Nele Martensen

CUSTOMER CENTRE

The oval Customer Centre right next to the two Car Towers is being further remodelled. The waiting zone has been completed and two light walls fitted with monitors have also already been installed. The lighting and colour bring vibrancy into the ground floor area and onto the market square. That is also the location of the new Family Space featuring entertaining exhibits, including one developed specifically for the Autostadt: the ID. Insight Kids. Here the designers of tomorrow can create their own models on the screen, print their designs out as postcards, and take them home with them.



Photo: Daniel & Horst Zielke

CAR TOWERS

The two forty-eight-metre Car Towers are Autostadt’s landmark. Up to 800 new cars are stored here. Illuminated at night, they can be seen beyond the borders of Autostadt. As fully automated high racks, they ensure that an average of 500 cars per day are delivered. The cylinders are fully glazed, allowing a view into the interior. The spectacular technology of the Car Towers can be discovered during a guided tour, the “Tour and Tower”. In addition to lots of exciting information about the construction and function of the Autostadt, visitors experience a ride up to the top of the tower with a fantastic view of the city of Wolfsburg.



Photo: Anja Weber



Photo: Michael Jungblut

VOLKSWAGEN PAVILION

The Volkswagen pavilion presents current models and concept vehicles from the brand. At the heart of the glass cube is the “Markenkern” (brand core) media sculpture – a 27-ton self-supporting construction. The approximately 700,000 LEDs on the outer skin form the “brandstream” and can make the sculpture shine in all the colours of the rainbow. What’s more, films on the topics of driving, design and technology are presented by Volkswagen on the LED surface.



Photo: Nils Hendrik Müller



Photo: Philipp Langheimer, AUDI Q4 E-TRON – COMBINED ELECTRICITY CONSUMPTION IN kW/h PER 100 km 16.6 COMBINED CO₂ EMISSIONS IN g/km ZERO

AUDI PAVILION

Welcome to the “House of Progress” – get ready for a spectacular journey into the future. The Audi pavilion has been redesigned with resources and transparency in mind. The digital exhibition has interactive installations and games that are ideal for exploring topics such as sustainability and performance; you can even test your skills at a virtual street race.



Photo: Erver Hijnano

ŠKODA PAVILION

Viewed from above, the ŠKODA pavilion is shaped after the ŠKODA brand’s signature winged arrow. The architecture of the building creates a bright and welcoming atmosphere. You’ll also notice that the pavilion’s interior design has a special family focus with lots to explore and discover for kids and young people.



Photo: Janina Snatzke

PORSCHE PAVILION

The Porsche pavilion has a striking design. The sweeping, matt shimmering roof construction protrudes a long way over the water surface of the lagoon. Inside, a swarm of 28 vehicle models take visitors on a journey through the development of the sports car brand, starting with Ferry Porsche’s dream car – the 356 No. 1 from 1948.



Photo: Jörg Medrow

SEAT PAVILION

The SEAT pavilion has the shape of a shining white sculpture. A wooden bridge guides visitors inside. The land and water of the lagoon form the boundaries of the pavilion which is modelled on the geography of the Iberian peninsula. Design, dynamics, youth, and efficiency are the values defining the presentation inside.



Photo: Anja Weber

VOLKSWAGEN COMMERCIAL VEHICLES PAVILION

There is plenty to experience in the Volkswagen Commercial Vehicles brand pavilion with its three levels, “Lifestyle”, “Today”, and “Tomorrow”. At the same time, there is a focus on future topics such as electric mobility, fleet management, digitisation, and autonomous driving. The Bulli and the cult California camper are emotional highlights.



Photo: Leonard Kugeler

PREMIUM CLUBHOUSE

The Premium Clubhouse is currently undergoing renovation with a full redesign.



Photo: Urban Zintel

ZEITHAUS MUSEUM

On offset levels the three-storey ZeitHaus museum presents rarities of automotive history. More than 60 different brands from the world of the automobile can be found here. The automotive milestones are presented in a glass letter case-like “rack”, providing an overview of the different automotive eras. There are frequent changes to the vehicles on display as vehicles often take part in classic rallies or outings.

The “Related Rides” exhibition shows the relationships between historic car models. It includes vehicle pairs whose relationship is not obvious and derives from their origins. For example, in 1980 and 1990 the Volkswagen Golf Cabriolet and Golf Country were vehicle categories that became successful in the 21st century – the four-seater cabriolet with front-wheel drive and the SUV with all-wheel drive. Alfasud and DeLorean belong to the same design family and owe their styling to Giorgetto Giugiaro – the designer of the 20th century. And there’s also something linking the duo Borgward Isabella and BMW 1500 ...

In the “Design ICONS” exhibition, visitors can explore more than 130 years of automotive history featuring 23 outstanding designers. For example, the “classic formalists” are represented by Jean Bugatti with his type 57 SC Atlantic, and John Blatchley, who designed the Bentley R-Type Continental. Battista Pinin Farina was a long way ahead of his time with the Cisitalia 202 as a sports coupé, as was Flaminio Bertoni with the Citroën DS saloon. John Tjaarda and Malcolm

Sayer are revealed as fans of streamlining with the design milestones Lincoln Zephyr and Jaguar E-Type.

By the way, when leaving the ZeitHaus, you will pass our moment! brand & experience shop. Here we combine three exciting shopping worlds under one roof: the Brand World presents highlights from twelve Volkswagen brands; in the Innovation area, you can discover smart gadgets and innovative technology, and the World of Lifestyle has quality accessories and unusual gifts in store for you.

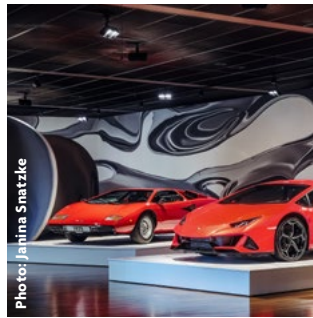


Photo: Janina Snatzke

LAMBORGHINI @ZEITHAUS

As a premium brand of the Volkswagen Group, Lamborghini is presented in its own area in the ZeitHaus museum. Themed “Edge Design”, the exhibition on the first floor examines the typical Lamborghini design of the past and the present. The newest model in the exhibition is a blue Lamborghini Urus, combining the essence of a super sports car with the functionality of an SUV. In addition, a further current model has been added to the collection – the Lamborghini Huracán EVO in the bright green colour Verde Sperranza Lucido. Its design is reminiscent of the classic Countach model, the fastest street-legal car in the 1970s. As well as this legend, a Lamborghini 350 GT can also be admired.

The objects shown in the exhibitions are subject to change.

INDIVIDUAL ROUTES

DISCOVER AUTOSTADT YOURSELF

If you'd like to discover Autostadt independently, you can use the two self-guided tours shown here. The day tour takes seven hours and has fixed times (start: 10 am). The 3-hour tour can be integrated in your plan for the day at any time.

3h

3H-TOUR
7 STOPS

7h

DAY TOUR
11 STOPS
10 am – 5 pm



1	1	Start at Group Forum Globenfeld Discover the large globe and around 80 little globes with exciting statistics in a walk-in work of art.	10 am 15 min. 10 min.
11:2		Lagune Enjoy a delicious breakfast at the Lagune restaurant.	10:15 am 60 min.
3	2	Porsche pavilion 28 silver vehicle models show the development of the sports car brand.	11:15 am 30 min. 20 min.
4	3	Commercial Vehicles Here you can see current vehicles, concept vehicles, and digital exhibitions with a special focus on the topics of future and freedom.	11:45 pm 30 min. 20 min.
5		Car Towers Marvel at the forty-eight-metre Car Towers and book the "Tour and Tower" to discover more. *English-speaking tours take place at 12:30 pm on Mondays to Fridays, 3:00 pm on Mondays to Sundays, and 10:30 am on Saturdays and Sundays.	12:15 pm 60 min.
6	4	ŠKODA pavilion Explore the redesigned pavilion and find out about the brand's achievements in innovation and sustainability. Highly recommended for families with kids.	1:15 pm 20 min. 20 min.
7		The Ritz-Carlton, Wolfsburg Visit the Lobby Lounge with its open fireplace. Tip: Enjoy a delicious club sandwich with a view over the dock.	1:35 pm 40 min.
8	5	Zeithaus museum A trip through 130 years of automotive history.	2:15 pm 70 min. 60 min.
9		MobiVersum Pay a visit to our big indoor family world.	3:25 pm 20 min.
10		Virtual Racing Experience a real racetrack feeling and try out the four racing simulators in the Blue Box in the Group Forum	3:45 pm 15 min.
11:2		BEEF CLUB Fire & Salt In the restaurant on the Mittelland Canal, delicious dishes from our wood-fired grill await you. *Closed on Wednesdays	4 pm 60 min.
6		Harbour view or walk around the lagoon Let your eyes take in the dock or stroll through the lagoon landscape.	10 min.
11:2		Mondo Italiano Enjoy an original Italian espresso with a view over Mittelland Canal. Choose from a wide prosecco selection in the evening.	40 min.

AUTOSTADT GUIDED TOUR

The most convenient way to explore the Autostadt is with a guided tour. You will learn interesting facts concerning mobility and sustainability, architecture, art, design, and education in the theme park.



Photo: Nele Martensen

TOUR AND TOWER*

Available in English
Monday to Friday: 12:30 pm
Monday to Sunday: 3 pm
Saturday and Sunday: 10:30 am
Duration: approx. 60 minutes
On this 60-minute guided tour, you will learn exciting facts about the Autostadt, its construction and its function as Volkswagen's communication platform and car delivery centre. After exploring one of the brand pavilions in the park, a ride up to a height of 48 metres follows. You will experience the spectacular technology of the Car Towers, and enjoy a Car Towers fantastic view of the city of Wolfsburg.
€15 per person
***Tours in other languages upon request (group price)**
***For safety reasons, the tower ride is not suitable for the following groups of people: children under one metre tall, pregnant women, people with heart diseases or physical impairments (e.g. wheelchair users and people with walking disabilities).**

1-HOUR AUTOSTADT TOUR*

Monday to Friday: 10:30 am
Saturday and Sunday: 12:30 pm
Duration: 60 minutes
Language: English
During this 60-minute guided tour, visitors get lots of interesting background information about the Autostadt and an overview of the attractions in the theme park so that they are well prepared to explore the Autostadt in more detail on their own.
€6 per person
***Also available for groups and in other languages upon request.**

FAMILY OFFERS

MobiVersum on the ground floor of the Group World is Autostadt's family area offering a hands-on mobility experience for children. Outside too there's a whole host of attractions for young and old.



Photo: Nele Martensen

FOR CHILDREN BIG AND SMALL

There's plenty for children to discover at Autostadt. For example, little monkeys can swing their way through the large Holzwerk/Netzwerk climbing installation between the Group Forum and the dock. The MobiVersum workstations combine knowledge, creativity, and practical skills. Children, teens, and families are invited to take part in a variety of hands-on activities. Depending on the activity, they learn motor skills by using tools and small machine tools, look at social topics and discover the many different aspects of creative processes. At a new attraction in the Autostadt, the brave can even plunge several metres in free fall. A giant slide around 20 metres high promises lots of fun. And AMano, our organic certified family restaurant, offers pizza from the stone oven that tastes just like in Italy. A special feature: children help to make the pizzas. They knead the dough and then put the toppings on their pizzas themselves.



Photo: Urban Zintel

01/24

DRIVING EXPERIENCES

ALWAYS MOBILE



PAGE 12

Photo: Matthias Leitzke

TIGUAN, KODIAQ AND FRIENDS ALL-TERRAIN TRACK

Subject to availability
Duration: approx. 30 minutes
Smaller all-wheel drive vehicles from SEAT, ŠKODA, and Volkswagen also perform impressively off-road. Visitors to Autostadt can try them out on a demanding all-terrain track.

All-Terrain Track pavilion
€29 per person
€79 per group

TOUAREG ALL-TERRAIN TRACK

Subject to availability
Duration: approx. 45 minutes
All-wheel drive can cope with very difficult terrain. But a little courage is needed to climb stairs with a Volkswagen Touareg or to master seesaws and water obstacles. Autostadt guests can test their off-road vehicles on the terrain at the Mittelland Canal, and put their driving skills to the test.

All-Terrain Track pavilion
€39 per person
€109 per group

DVR MOTORCYCLE TRAINING COURSES

The Autostadt offers motorcycle training courses from March to October. Be it the basic course or the experienced rider course, riders take part in the all-day events using their own motorbike. Both courses provide training in observation, cornering and braking, sitting position, and evading obstacles. The main aspect perfected on the lean angle course is the lean position. For this, participants use a special motorbike.

Basic training:
€105 per person
Lean angle training:
€189 per person
Experienced riders:
€129 per person
Returning riders training:
€149 per person



Photo: Henrik Heutgens

ID.3 – COMBINED POWER CONSUMPTION: 16.3–15.3 KWH/100 KM; COMBINED CO₂ EMISSIONS: ZERO. VEHICLE CONSUMPTION AND EMISSION FIGURES ARE ONLY AVAILABLE ACCORDING TO WLTP, NOT NEDC..

01/24

DVR SAFETY TRAININGS FOR PASSENGER CARS AND VANS

Duration: all day
Training with your own vehicle
In a safety training following the guidelines of the German Road Safety Council, participants learn how their vehicle behaves on dry and wet roads, and learn the right driving technique for almost every situation in road traffic.

Training for passenger cars:
€105 per person
Training for transporters:
€149 per person

VIRTUAL RACING

Duration: 15 minutes per simulator ride
Want to experience a real racetrack feeling? Then try out the four racing simulators in the Blue Box in the Group Forum. The simulators, which are also used by racing professionals, are equipped with a deep bucket seat that moves with the road surface. You can choose between six vehicles and several famous race-tracks. Our instructors give tips for the best lap times.
With a valid 1-day or annual ticket €12 for a 15-minute simulator ride
Minimum height: 55 in

SAFETY TRAINING

Subject to availability
Duration: 90 minutes with a hire vehicle
Evasive manoeuvres and ascents on different road surfaces, sliding and dynamic surfaces, testing of dangerous traffic situations: visitors to Autostadt can train all this under expert guidance.

90-minute safety training (with hire vehicle). The meeting point 15 minutes before your booking is at the foot of the stairs at the centre of the 'Stadtbrücke' bridge that leads to the All-Terrain Track pavilion.
€39 per person.

CAMPER TRAINING

Individual appointments on request
Duration: 9:00 am to 5:00 pm
Driving safely into your next holiday with your own camper (4.5t total weight) – find out how to deal with stressful and unpredictable traffic situations at our all-day safety training course.
€169 for one driver
€269 for two drivers
Maximum of 8 drivers in 4 campers

DRIVING EXPERIENCE

Test drive an ID.3, ID.4, ID. Buzz, ID. Buzz Cargo, ID.4 GTX, or ID.5 GTX
Experience the exciting new Volkswagen models in an Autostadt test drive. Amongst others, the range includes the fully electric ID.3, ID.4, ID. Buzz, and ID. Buzz Cargo – and the brand-new ID.4 GTX and ID.5 GTX. This is where the excellent driving dynamics typical of e-vehicles come together with a completely new vehicle design. A test drive in one of the new members of the ID. family will demonstrate how ranges suitable for everyday use can be achieved. You can take the vehicle models for a thirty-minute test drive subject to availability. We'll familiarise you with the vehicle in a fifteen-minute session before you start.
The test drive starts on the visitors' car park in front of the service building; please register.

TRAINING
Book your training on site at the Welcome Desk, by phone on **0800 288 678 238** or at **www.autostadt.de/en** (subject to availability).

PAGE 13

WHAT TO EAT

HEALTHY DISHES TO SUIT EVERY TASTE

Eating and drinking in one of our restaurants is a highlight of every Autostadt visit. Family, market or brand restaurants: they each have their own culinary style and delicious food. Please note: bread, pasta, and coffee are handmade.



LAGUNE

Local farms supply Lagune with seasonal products. In this communicative marketplace, you can enjoy refreshments in a convivial atmosphere. Indulge yourself four times a day – whether you stop by for breakfast, lunch, coffee and cake, or enjoy dinner in the evening.



DAS BROT.

At Das Brot., you can enjoy fresh bread and bread rolls made on the premises. While making your purchases, you can watch the bakers at work in the bakery.



ERSTE SAHNE

Erste Sahne café-restaurant focuses on fresh products made on the premises. The coffee is freshly roasted and fills the air with a wonderful smell, the on-site patisserie bakes fine pastries; ice cream sundaes satisfy the appetite for savoury delicacies and a large terrace invites guests to linger.



TACHOMETER

Everything tastes great with a panoramic view like this. Tachometer offers a tasty self-service buffet with snacks, salads, soups, and pastries. And don't forget the organic homemade ice cream or a true Wolfsburg cult classic – the Volkswagen Currywurst. This is an ideal place to give your batteries a quick recharge after an exciting Autostadt day.



ESSZIMMER

Like home – only even nicer: are you looking for a perfect venue for your family party, for an anniversary, a birthday, or a wedding? Then celebrate in our ESSZIMMER event venue. Enjoy your function in a relaxed, homely atmosphere, sitting at long wooden tables with a view of the Mittelland Canal. If you have any questions relating to our venue or ideas for your own event, we're always happy to help.



MONDO ITALIANO

An exciting mix of bar, lounge and café: MONDO ITALIANO is a meeting point for connoisseurs at Mittelland Canal. Here the focus is on Italian 'dolce vita'. The light-flooded

premises and a spacious outdoor terrace invite you to enjoy breakfast with a traditionally prepared espresso. At midday, we serve Italian sandwiches and finger food. In the early afternoon, you can snack on Italian dolci such as crisp cannoli. A varied prosecco menu and Venetian canapés then await you as the perfect aperitif. In the evening, the waterside location is the perfect place to round off the day with friends thanks to special events, live music, and a large cocktail menu.



BEEF CLUB FIRE & SALT

At the heart of the concept and premises of the new BEEF CLUB Fire & Salt is a specially designed wood-fired grill. Sizzling is given top priority here! In addition to juicy steaks, smoked ribs, or burger patties, we also serve many vegetable dishes where the meat becomes a side dish. In addition, we have a carefully selected range of alcoholic and non-alcoholic beverages to pair perfectly with the food. Discover the new gin bar or our new "Roasted Oak" craft beer.



AMANO

The name of the family restaurant AMano says it all: handmade pizza from a stone oven, focaccia, homemade pasta, salads, and delicious desserts. A special feature: children knead the dough and put the toppings on their pizzas themselves. Fans of soft ice cream can "tap" their own ice cream at the family soft ice cream station in the restaurant AMano. There is a choice of three flavours and different toppings. The ice cream machines were decorated with designs created by the children of Autostadt and Mövenpick employees. The theme: Italy!



RESERVATIONS
For all Autostadt restaurants
+49 (0) 5361 406 198 or
restaurants@autostadt.de

THE RITZ-CARLTON, WOLFSBURG

Discover The Ritz-Carlton, Wolfsburg and experience a 5-star superior hotel with first-class service and fine dining. Enjoy a culinary experience for all the senses in the restaurants and marvel at the numerous publicly accessible works of art on the ground floor of The Ritz-Carlton, Wolfsburg.



Photo: Carina Adam

NEWMAN'S BAR

Where classy meets classic: Newman's Bar provides an ideal atmosphere for a drink in style. You'll find that the cocktails and long drinks individually mixed by the expert bar team taste even better in this intimate setting. If you like gin, the gin sommeliers will expand your palate with premium tonics and a variety of garnishes. Relax in the smoker's lounge if you prefer to enjoy a fine cigar. The papyrus leaves there create a unique scent and warm atmosphere to bring your day to a perfect end.



Photo: Kerstin Müller

AURA

Breakfast, brunch and more – Aura combines relaxed elegance and family friendliness. Enjoy selected regional and international specialties, and look forward to the opulently arranged buffets and live cooking station.



Photo: Didi von Schönewen

AQUA

Acclaimed as one of the world's best restaurants, the award-winning Aqua has three Michelin stars. Chef de Cuisine Sven Elverfeld presents modern international creations with regional accents.



Photo: Dirk Bruntecki

TERRA

Seasonal dishes and natural products from all over the globe: enjoy creative dishes full of surprises. Our menu is based on the season and inspired by the origin of the ingredients. In addition to meat and fish dishes, products from small and micro enterprises are a special focus.



Photo: Kerstin Müller

LOBBY LOUNGE

Relax with afternoon tea in the elegant atmosphere of the Lobby Lounge while you feast your eyes on the listed power station.

Afternoon Tea

We look forward to seeing you at The Ritz-Carlton, Wolfsburg where you can enjoy a cup of tea in our tea lounge served with scones with clotted cream and homemade jam, various sandwiches, or a small selection of petits fours from our patisserie.

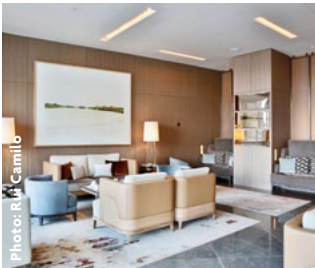


Photo: Rini Camillo

WHAT TO BUY

Two shops offer a selection of high-quality products and Autostadt souvenirs. Visitors will find everything from new car paraphernalia to modern home accessories, collectible model cars, and organic spa products.



Photo: Patrick Slesiona

VOLKSWAGEN ACCESSORIES STORE

Everything Volkswagen can be found in this shop located in the Customer Centre: from practical items like child safety seats to original Volkswagen key rings and memorabilia.

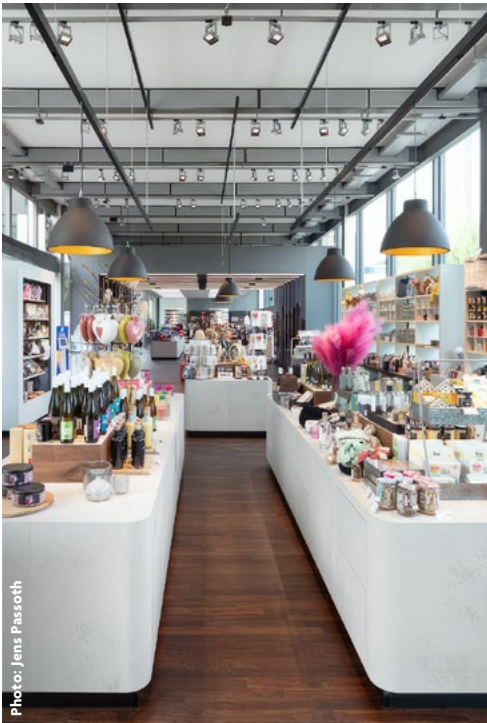


Photo: Jens Passtoth

MOMENT! BRAND AND EXPERIENCE SHOP

From accessories with a contemporary design to smart gadgets for technology enthusiasts and unusual gift ideas: our moment! brand and experience shop has high-quality products and souvenirs of a special day at Autostadt. On an area of more than 350 square metres, you can experience three exciting shopping worlds under one roof: numerous brands of the Volkswagen Group present their merchandise in the "Volkswagen Brand World", "Innovation", and "Lifestyle" areas. Discover the unique mix of hand-picked new and proven products! In the action area, different themes are presented over the course of the year and you can discover and even try out the products here. The route through our automobile exhibition automatically leads you to the new shopping paradise.



The current opening hours of the shops can be found at
[www.autostadt.de/en/
visitor-information/current-news](http://www.autostadt.de/en/visitor-information/current-news)

AUTOSTADT EVENTS

SPECIAL EXPERIENCE

Autostadt offers great seasonal events throughout the year. In summer, the beach club is the perfect place to relax and enjoy the sun, while in the winter, the Autostadt is transformed into a gorgeous winter wonderland. Visitors can also look forward to large and small events with attractive offers for the whole family. Current dates can be found on our website.

EVENTS

There's always something going on at Autostadt. Why not try out your skating skills in the winter, or stroll through the Christmas market sampling the seasonal delicacies and other delights at the market stalls.

You'll find the Autostadt parklands in full bloom in all their glory in the spring. Enjoy a walk through our fragrant tunnel with more than two thousand plants creating an unforgettably rich scent experience. Find the huge Easter eggs and sculptures in the park or the greenhouse full of early spring bloomers at Easter.

With the hot summer sun putting everyone in a holiday mood, come and see our summer concert programme with top national and international acts from pop, rock, jazz, and hip-hop. The Autostadt summer festival will turn your visit into an unforgettable beach party.



Find all upcoming dates on our
website at
www.autostadt.de/en/events

PARTNERS & EXCURSIONS

COMBINE EXCURSIONS



KUNSTMUSEUM

Wolfsburg is a special place: an industrial town at first glance, but a closer look reveals it to also be a place for lovers of art, culture, architecture, and design. In the Kunstmuseum, international contemporary modern art can be experienced in spectacular exhibition rooms on an area of 3,500 square metres. Not only does it offer exciting art; it also aims to build bridges – with an artistic perspective from Wolfsburg to the world. The objective: to make a contribution to understanding the complexity of global events with current art themes.



PHAENO

phaeno is located opposite Autostadt. More than 350 interactive experiment stations, two visitor laboratories, the science theatre, and the ideas forum invite visitors to discover the world of science and technology on an area of more than 9,000 square metres. Visitors learn lots of new things and are encouraged to unlock secrets themselves.

It is this independence that characterises phaeno: give your curiosity free rein and go on a journey of discovery through the world of phenomena in an environment specially created for this.

HOW TO GET THERE

Wolfsburg is in the heart of Europe on the Mittelland Canal at the intersections of the traffic routes from Han-over to Leipzig and from Braunschweig to Berlin. This makes for easy access from all directions.

BY CAR

The Autostadt in Wolfsburg is easy to reach by car or coach. The A2 Hanover-Berlin autobahn will get you to Wolfsburg. Turn off at the A39 intersection and continue to the Wolfsburg-West exit. The way to the Autostadt is well signposted. Parking is available on the Autostadt grounds at only €6 per day.

BY TRAIN

Taking Deutsche Bahn (German Rail) is a very convenient option, as the station is just a short walk from the Autostadt.

BY PLANE

If travelling from afar, it is advisable to fly. Hanover airport is conveniently situated only 90 kilometres away. Other close airports are Berlin, Hamburg, Leipzig, and Münster. Details can be found on the Autostadt website: www.autostadt.de/en/visitor-information/getting-there-1



PARKING

SHORT TERM PARKING / SERVICE BUILDING

6 am – 6 pm: €2/hour
6 pm – 6 am: €0.50/hour

CAR PARKS P1, P2 AND P3

6 am – 6 pm: €1/hour
6 pm – 6 am: €0.50/hour
The maximum daily price is €6.

CARAVAN PARKING

CAR PARK P2 (max. 3 days)
€9 per day

Water and electricity included
Check in from 11 am – 5 pm
Check out by 11 am
The address for your navigation system is 'Berliner Brücke'.
This parking area is available all year round. Online booking recommended.

WHERE TO STAY



THE RITZ-CARLTON, WOLFSBURG

Five-star hotel in the Autostadt
Discover the luxury of The Ritz-Carlton, Wolfsburg and experience a five-star hotel featuring a blend of German technology, impeccable service, and fine, three Michelin-star cuisine. Admission to Autostadt is included in the room price.
Distance from Autostadt: 0 km



GLOBAL INN

Centrally located in the heart of Wolfsburg
The Autostadt, the city centre, and many places of interest are only a few minutes' walk from Wolfsburg's largest three-star hotel.
Distance from Autostadt: 3 km



COURTYARD BY MARRIOTT

Situated in the Allerpark with great views across lake Allersee and just a 6-minute drive, or 20-minute walk, to the Autostadt, this four-star hotel offers a variety of meal choices at the Allerlei restaurant with its great sun terrace.
Distance from Autostadt: 2 km



PRIVATHOTEL ALTE MÜHLE****SUPERIOR

Idyllic retreat on the outskirts of Wolfsburg
A cosy country house style combined with modern elements characterises the independently run Privathotel alte mühle**** Superior in Weyhausen. The restaurant will spoil you with fresh seasonal delicacies.
Distance from Autostadt: 7 km



FURTHER HOTELS
can be found at
www.wolfsburg-erleben.de/buchen/unterkuenfte-buchen/#/unterkuenfte

PRICES

CATEGORY	1-DAY TICKET
Adults / discounted ¹	€18 / €14
Children, teenagers (aged 6–17), students	€6
Family (2 adults, max. 3 children)	€35
Small family (1 adult, max. 3 children)	€25
Groups of 15 or more people, adults / discounted ^{1,2}	€18 / €14
Groups of 15 or more people, children (aged 6–17), students ²	€6
Evening ticket (4–6 pm, Monday to Thursday, excluding events)	€5

CATEGORY	ANNUAL SEASON TICKET ³
Adults	€34
Discounted ¹ , partner ticket	€27
Children, teenagers (aged 6–17), students	€14
Families	€82
1-child family	€75

AUTOSTADT ATTRACTIONS	PRICE PER PERSON	AUTOSTADT ATTRACTIONS	PRICE PER PERSON
Tiguan All-Terrain Track / group	€29 / €79	1-hour Autostadt tour	€6
Touareg All-Terrain Track / group	€39 / €109	Tour and Tower	€15
Safety training	from €39	Children's birthdays	on request ⁴
DVR safety training	from €105		
DVR motorbike safety training	from €105		
Virtual Racing	from €12		

¹ Discounted tickets are available to: unemployed persons, students, apprentices, military service volunteers, disabled (all groups), senior citizens over age 60 with valid ID.

² Every 15th ticket free.

³ The annual season ticket gives you free admission to Autostadt for 12 months.

⁴ You will find prices for children's birthdays in the ticket shop.

PRICES MAY VARY DURING OPENING HOURS.
SOME EVENTS REQUIRE SEPARATE ADMISSION.
PRICES VALID FROM JANUARY 2022. PRICES SUBJECT TO CHANGE.
Visitors Guide 01/2024 | Last revised: December 2023 (All information is subject to change)

INFORMATION



HOURS

You will find the current opening times for the individual attractions and areas by calling the Autostadt service hotline or at www.autostadt.de/en/visitor-information/current-news



CONTACT

For further information and reservations, including for groups, please contact the Autostadt service team at service@autostadt.de on **phone +49 (0) 5361 400**

Monday to Friday: **9 am – 6 pm**,
Saturday, Sunday and public holidays:
10 am – 5 pm




ACCESSIBILITY

The Autostadt is for the most part very accessible. We recommend that visitors with reduced mobility contact us prior to their visit and let us know what they need so that we can provide individual advice. Please contact our service team at service@autostadt.de on **phone +49 (0) 5361 400**



TOILET FOR ALL

The accessible toilet in the basement of the Piazza provides sanitary facilities for people with multiple or severe disabilities or a category of care. Don't hesitate to contact our service team by e-mail at service@autostadt.de or phone on **+49 (0) 5361 400** for more details.



SMOKE-FREE

To protect non-smokers, the Autostadt only permits smoking in the designated outdoor areas. This is as per Art. 1.9 and 1.10 of the Lower Saxony No Smoking Act.



NO PETS

No dogs or other pets are permitted on the Autostadt grounds. We apologise for any inconvenience. This does not apply to guide dogs and assistance dogs.



TICKETS AND CURRENT INFORMATION

Available from the Autostadt ServiceLine **phone +49 (0) 5361 400** or www.autostadt.de/en



ONLINE BOOKING

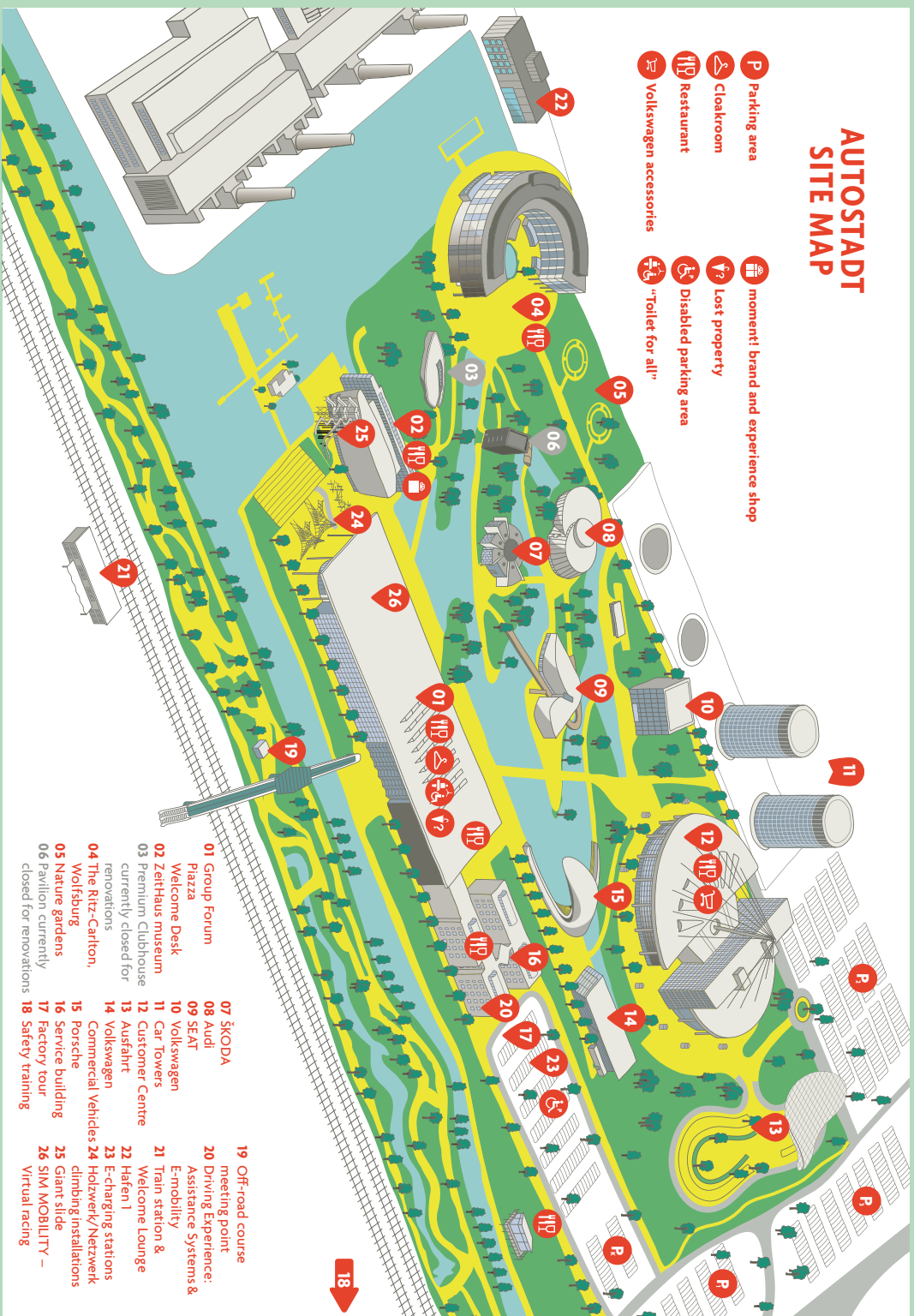
You can also book online at www.autostadt.de/en

PLEASE NOTE

Prices and opening hours may vary when events are held.

AUTOSTADT SITE MAP

- Parking area
- Cloakroom
- Restaurant
- Volkswagen accessories
- moment! brand and experience shop
- Lost property
- Disabled parking area
- "Toilet for all"



- 01 Group Forum
- 02 ZeitHaus museum
- 03 Premium Clubhouse
- 04 The Ritz-Carlton, Wolfsburg
- 05 Nature gardens
- 06 Pavilion currently closed for renovations
- 07 ŠKODA
- 08 Audi
- 09 SEAT
- 10 Volkswagen
- 11 Car Towers
- 12 Customer Centre
- 13 Ausfahrt
- 14 Volkswagen Commercial Vehicles
- 15 Porsche
- 16 Service building
- 17 Factory tour
- 18 Safety training
- 19 Off-road course meeting point
- 20 Driving Experience: Assistance Systems & E-mobility
- 21 Train station & Welcome Lounge
- 22 Hafen 1
- 23 E-charging stations
- 24 Holzwerk/Netzwerk climbing installations
- 25 SIM MOBILITY – Virtual racing