

VISITORS GUIDE

01 / 2020

EXPLORE
THE
AUTOSTADT



CONTENTS

p. 4
**EXPLORE
THE AUTOSTADT**

p. 8
INDIVIDUAL ROUTES

p. 10
AUTOSTADT GUIDED TOURS

p. 11
FAMILY OFFERS

p. 12
**DRIVING
ATTRACTIONS**

p. 14
WHERE TO EAT

p. 16
**THE RITZ-CARLTON
RESTAURANTS**

p. 17
WHAT TO BUY

p. 18
AUTOSTADT EVENTS

p. 19
PARTNERS & EXCURSIONS

p. 20
HOW TO GET THERE

p. 21
WHERE TO STAY

p. 22
PRICES

p. 23
INFORMATION

p. 24
SITE MAP

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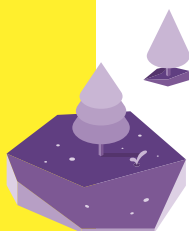
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Introducing Autostadt

Theme park, car exhibition, customer centre? It's not easy to explain what draws more than two million visitors to Autostadt in Wolfsburg each year. Because Autostadt fits into all these categories – and a few more as well. On an area of 28 hectares Volkswagen has created a unique microcosm ranging from historic automobiles like the Benz Patent-Motorwagen to the pavilions of the Group brands and the GroupForum, which looks at current topics relating to mobility and society.

Autostadt is a place for the whole family – from the MobiVersum world of discovery for children and families to restaurants with a focus on sustainability. The extensive park and lagoon landscape is perfect for a leisurely stroll. Seasonal events and festivals are further highlights. The two 48-metre high CarTowers are Autostadt's landmark and have earned an entry in the Guinness Book of Records as “the world's fastest automatic parking system”. As you can see, there are many reasons to visit Autostadt!



28

hectare
site



2 million

visitors a
year



20

years



500

vehicles
delivered
every day

Explore the Autostadt

Explore the GroupForum, take the lift to the top of the CarTowers or pay a visit to the pavilions of the Volkswagen Group brands – there are no end of things to see and do at Autostadt. Let us give you a brief overview.



Photo: Anja Weber



Photo: Nele Martensen

GROUPFORUM

With its welcome desk and the Italian-style piazza, the GroupForum is the entrance to the world of Autostadt. The "Exosphere", a wire globe with a diameter of 12 metres, hangs high above the piazza. It was designed by artist Ingo Günther and, together with many smaller globes that can be seen under a glass floor, it thematises key questions affecting our planet. The Metropolis shop is to the left of the piazza and leads to the GroupWorld. On the right is the Car-DeliveryCenter and the park landscape is straight ahead. Several restaurants also make the GroupForum a culinary epicentre. Last but not least, the panorama cinema in the GroupForum is also worth a visit. It features a high-resolution curved LED screen offering a 120-degree panoramic view.

WELCOMEDesk

The WelcomeDesk is the place to go for tickets, bookings and any questions or requests. The service point can be found in the central area of the GroupForum.

GROUPWORLD

The exhibition LEVEL GREEN is on the first floor of the GroupWorld. It features 26 exhibits illuminating the interaction between economic, ecological and social aspects for sustainable development. In addition, motor racing fans aged ten and over can put their driving skills to the test in a Blue Box at four "SIM MOBILITY" race simulators. The second floor is devoted to the subject of electric mobility with the exhibition "Get ready for ID."

NB: The exhibition "Get ready for ID" is closed from the end of January to the end of March 2020.



Photo: Nele Martensen

MOBIVERSUM

MobiVersum on the ground floor of the GroupWorld is Autostadt's family area. This is where visitors can experience the topic of mobility together with their children. In addition, MobiVersum invites children of all ages to create, learn and play.



Photo: Silke Weinsheimer



Photo: Nils Udo Geisler

CUSTOMERCENTER

The oval CustomerCenter is right opposite the two car towers where up to 500 customers take delivery of their new cars every day. But the CustomerCenter is certainly worth a visit for other visitors to Autostadt: current models of the Volkswagen brand are displayed in the central marketplace of the CustomerCenter.

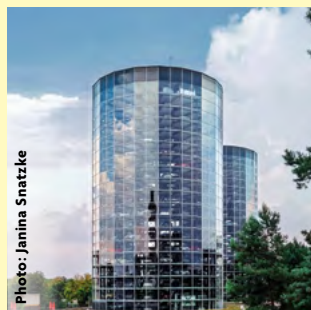


Photo: Janina Snatzke

CARTOWERS

The two 48-metre high car towers are the landmark of Autostadt and a storage facility up to 800 new cars. A fully glazed, hot-dip galvanised steel skeleton construction offers a look inside the fully automatic high racks. The CarTowersAscend is a special experience and takes guests up to the top of the towers in an air-conditioned panoramic cabin.



Photo: Henrik Heutgens

VOLKSWAGEN PAVILION

Current models of the brand are exhibited in the Volkswagen Pavilion, for example the Golf 8 GTE hybrid vehicle, which also has an all-electric mode. At the heart of the glass cube is the "Markenkern" (brand core) media sculpture – a 27-ton self-supporting construction. The approximately 700,000 LEDs on the outer skin form the "brandstream" and can make the sculpture shine in all the colours of the rainbow. What's more, films on the topics of driving, design and technology are presented by Volkswagen on the LED surface.

NB: the Volkswagen Pavilion is closed from the end of January until the end of March 2020.



Photo: Henrik Heutgens



Photo: Philipp Langenheilm

AUDI PAVILION

The Audi Pavilion focuses on "Vorsprung durch Technik" and individual mobility with the brand values of design and dynamics. The exterior of the pavilion is formed by four interlocking rings with a rotunda at their intersection. A highlight is the Audi e-tron, the brand's first all-electric SUV.



Photo: Jarg Medrow

ŠKODA PAVILION

From a bird's eye view the ŠKODA Pavilion looks like the winged arrow of the ŠKODA brand logo used since 1926. The brand is presented in a light and inviting atmosphere. The focus is on the brand values "Human Touch" and Simply Clever" A play area has been created for children.



Photo: Janina Sätzke



Photo: Werner Huchmacher

SEAT PAVILION

The SEAT Pavilion has the form of a shining white sculpture. A wooden bridge guides visitors inside. The land and water of the lagoon form the boundaries of the pavilion which is modelled on the geography of the Iberian peninsula. Design, dynamics, youth and efficiency are the values defining the presentation inside.



Photo: Nils Hendrik Müller



Photo: Nils Hendrik Müller

PORSCHE PAVILLON

The Porsche Pavilion has a striking design. The sweeping, matt shimmering roof construction protrudes a long way over the water surface of the lagoon. Inside a swarm of 28 vehicle models take visitors on a journey through the development of the sports car brand, starting with Ferry Porsche's dream car – the 356 No.1 from 1948.



Photo: Anja Weber

VOLKSWAGEN COMMERCIAL VEHICLES PAVILION

There is plenty to experience in the Volkswagen Commercial Vehicles brand pavilion with its three levels "Lifestyle", "Today" and "Tomorrow". At the same time there is a focus on future topics such as electric mobility, fleet management, digitisation and autonomous driving. Historic Bullis and the cult California camper are emotional highlights.

NB: Please note current closing times due to events taking place.



Photo: Oliver Schulz

PREMIUM CLUBHOUSE

The Premium Clubhouse conveys the high standards of all premium brands. Via a serpentine path visitors reach the exhibition area where they find a Bugatti Veyron 16.4 with a full mirror finish on a mirrored ellipse. The surfaces and lines of the vehicle are experienced as spectacular reflective surfaces.



Photo: Michael Jungblut

LAMBORGHINI PAVILION

The Lamborghini Pavilion welcomes you to the world of top technology and luxurious Italian craftsmanship. The dark, mysterious interior reveals a Lamborghini Aventador. Every 30 minutes there is a dynamic show with typical sound effects.



Photo: Nils Hendrik Müller

ZEITHAUS MUSEUM

On offset levels the three-storey ZeitHaus museum presents rarities of automotive history. More than 60 different brands from the world of the automobile can be found here. The automotive milestones are presented in a glass letter case-like "rack" and give an overview of the different automotive eras. There are frequent changes to the vehicles on display as vehicles often take part in classic rallies or outings.

The exhibition "Related Rides" shows the relationships between historic car models. It includes vehicle pairs whose relationship is not obvious and derives from their origins. For example, in 1980 and 1990 the Volkswagen Golf Cabriolet and Golf Country were vehicle categories that became successful in the 21st cen-

tury – the four-seater cabriolet with front-wheel drive and the SUV with all-wheel drive. Alfasud and DeLorean belong to the same design family and owe their styling to Giorgetto Giugiaro – the designer of the 20th century. And there's also something linking the duo Borgward Isabella and BMW 1500...

In the exhibition "Design ICONS" visitors can explore more than 130 years of automotive history with 23 outstanding designers. For example, the "classic formalists" are represented by Jean Bugatti with his type 57 SC Atlantic and John Blatchley, who designed the Bentley R-Type Continental. Battista Pinin Farina was a long way ahead of his time with the Cisitalia 202 as a sports coupé, as was Flaminio Bertoni with the Citroën DS saloon. John Tjaarda and Malcolm Sayer are revealed as fans of streamlining with the design milestones Lincoln Zephyr and Jaguar E-Type.

Further highlights of the ZeitHaus museum are art installations, special exhibitions, a workshop and the "Zeitreise shop" with books, automobilia and vehicle models.



Photo: Nils Hendrik Müller

We reserve the right to make changes to the contents of the exhibitions.

Individual Routes

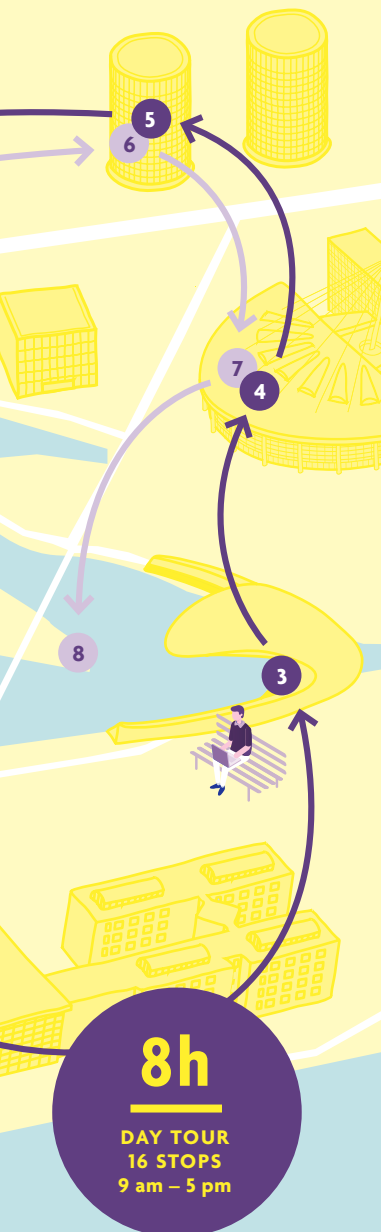
DISCOVER AUTOSTADT YOURSELF

If you'd like to discover Autostadt independently, you can use the two self-guided tours shown here. The day tour takes eight hours and has fixed times (start: 9 am). The 3-hour tour can be integrated in your plan for the day at any time.



PLEASE NOTE

If you want to take part in the big CarTowers-Ascent at 11 am, you must register at the Welcome Desk in advance.



1	1	Start at GroupForum Globenfeld Discover the large globe and 79 little globes with exciting statistics in a walk-in work of art.	9 am 15 min.
2	2	Level Green or Mobiversum Guests with children visit MobiVersum, all others visit Level Green	9:20 am 20 min.
3		Porsche Pavilion 28 silver vehicle models show the development of the sports car brand	9:50 am
4	7	CustomerCenter Marketplace Here you will find current vehicle models, a shop and the restaurant "Tachometer" with currywurst	10:10 am 20 min.
5	6	CarTowersAscent (left tower), in English Day tour: up in the lift at 11:00 am 3h-tour: visit the car towers from the entrance area	10:45 am 15 min.
6		The Ritz-Carlton, Wolfsburg Visit the lobby lounge with its open fireplace or the boutique	11:40 am
7		ŠKODA Pavilion Here you can experience the brand values "Human Touch" and Simply Clever"	12:00 midday
8		Audi Pavilion Why Audi stands for "Vorsprung durch Technik"	12:20 pm
9		SEAT Pavilion Understand what "Technology to Enjoy" really means	12:40 pm
10		Lunch: Restaurant Lagune * Enjoy the lunch buffet with freshly prepared dishes	1 pm to 2 pm
11	3	ZeitHaus museum A trip through 130 years of automotive history	2 pm 65 min.
12	4	Premium Clubhouse Enjoy lighting installations and marvel at a Bugatti Veyron 16.4 with a full mirror finish.	4 pm 10 min.
13		Harbour view Let your eyes take in the harbour basin	4:20 pm
14	5	Walk around the lagoon Stroll through the lagoon landscape	4:40 pm 15 min.
	8	Wildcard At the end of the short tour you can visit a brand pavilion of your choice	20 min.

● 8-hour tour ● 3-hour tour

* If you are taking the tour between 27 January and 9 February 2020, we recommend that you have lunch at Pizza AMANO – in the GroupForum right opposite

Autostadt Guided Tours

The most convenient way to explore Autostadt is with a guided tour. You can choose between a one-hour overview tour and a two-hour discovery tour.

OVERVIEW TOUR*

Monday to Friday 10:30 am
Saturday & Sunday 12:30 pm
60 minutes

The 60-minute tour of the Autostadt and landscaped lagoons gives a first impression of the most important buildings and attractions.

€6 per person



Photo: Evelyn Dragan



Photo: Nele Martensen

AUTOSTADT DISCOVERY TOUR*

Daily at 2:15 pm
120 minutes

This two-hour tour provides a deeper insight into what the Autostadt has to offer. Visitors can learn about the GroupForum, the ZeitHaus museum, the Autostadt landscape and the brand pavilions.

€11 per person

*Tours in other languages upon request (group price)

GUIDED TOURS

The Overview and Discovery Tours are also available for groups, and in other languages upon request. Please contact the CustomerCareCenter:

+49 (0) 5361 400
service@autostadt.de

Family Offers

MobiVersum on the ground floor of the GroupWorld is Autostadt's family area offering a hands-on mobility experience for children. But children can also lend a hand in the pizzeria "AMano".



Photo: Silke Weinsheimer



Photo: Nele Martensen

FOR CHILDREN BIG AND SMALL

Children of all ages are invited to romp around on the giant climbing sculpture or ride the whacky-wheeled vehicles in the MobiVersum family area. Managing complex movement patterns such as crawling, climbing and seesawing is conducive to learning and language skills. The MobiVersum workstations combine knowledge, creativity and practical skills. Children, teens and families are invited to take part in a variety of hands-on activities. Depending on the activity, they learn motor skills by using tools and small machine tools, look at social topics and discover the many different aspects of creative processes. The LearnPark section features driving simulators and in the summer months also behind-the-wheel training for youngsters. They can even get a "child's driving licence" there! And in our organic-certified family restaurant Pizza AMano the pizza from the stone oven tastes just like in Italy. A special feature: children help to make the pizzas. They knead the dough and then put the toppings on their pizzas themselves.

Driving Attractions

TEN TIMES MOBILE

Photo: Nils Hendrik Müller



Driving cars is an essential part of the Autostadt experience. The theme park's driving attractions offer a unique insight into modern automobiles and great opportunities to sharpen your skills. Discover the latest technologies behind the wheel of an SUV or a plug-in electric car. Practice road safety without sacrificing the pure pleasure of driving a modern automobile. Young drivers with a learner's permit are also invited to test their new skills.

EXPERIENCE ASSISTANCE SYSTEMS

Daily 10:00 am – 5:00 pm

Duration: approx. 20 – 45 minutes

Modern vehicles are equipped with numerous assistance systems to enhance comfort and safety. Well-informed staff can explain the features of Park Assist, Trailer Assist or Traffic Jam Assist, what is behind the systems and how they work to Autostadt visitors. In test drives in real traffic you become acquainted with both the assistance systems and the vehicles.

Start at the visitors' car park behind the service building, charges may apply, please register in advance.

EXPERIENCE ELECTRIC MOBILITY

Daily 10:00 am – 5:00 pm

Duration: approx. 20 – 45 minutes

Electric and hybrid vehicles not only contribute to climate protection, they are also great fun to drive! The electric

BOOKING AND INFORMATION

Please contact the Autostadt CustomerCareCenter at service@autostadt.de or Tel +49 (0) 5361 400

motor delivers its power quietly and spontaneously. Visitors can test drive various current production models from the Volkswagen Group and experience this themselves. Incidentally, all test cars are powered by climate-friendly green electricity.

Start at the visitors' car park behind the service building, charges may apply, please register in advance.

DRIVERS' TRAINING AGE 17+

Training for novice drivers. The participants must have a learner's permit "Accompanied driving 17+" and the registered accompanying person must be in the vehicle.

All-TerrainTrack from €25

Safety training €35 per person

ALL-TERRAINTRACK TOUAREG / AMAROK

Daily 10:00 am – 5:00 pm

Subject to availability

Duration: approx. 45 minutes

All-wheel drive can cope with very difficult terrain. But a little courage is needed to climb stairs with a Volkswagen Touareg or Amarok pick-up or to master seesaws and water obstacles. On the track at the Mittellandkanal, Autostadt visitors can not only test off-road vehicles, but also themselves.

Pavilion at the All-TerrainTrack

€35 per person

ALL-TERRAINTRACK TIGUAN, KODIAQ AND FRIENDS

Daily 10:00 am – 5:00 pm

Duration: approx. 30 minutes

Smaller all-wheel drive vehicles from SEAT, ŠKODA and Volkswagen also perform impressively off-road. Visitors to Autostadt can try them out on a demanding All-TerrainTrack.

Pavilion at the All-TerrainTrack

€25 per person

SAFETY TRAINING

Daily 10:00 am – 5:00 pm

Subject to availability

Duration:

90 minutes with a hire vehicle

3 hours with your own car

Evasive manoeuvres and ascents on different road surfaces, sliding and dynamic surfaces, testing of dangerous traffic situations: visitors to Autostadt can train all this under expert guidance.

90-minute safety training (with hire vehicle). The meeting point is 15 minutes before your booking at the All-TerrainTrack

3-hour safety training (with your own car). The meeting point is 15 minutes before your booking at the Volkswagen Arena

From €35 per person

DVR SAFETY TRAINING

Daily 9:00 am – 5:00 pm

Duration: all day

Training with your own car

In a safety training following the guidelines of the German Road Safety Council, participants learn how their vehicle behaves on dry and wet roads and learn the right driving technique for almost every situation in road traffic.

Autostadt also offers exclusive training for women and participants aged 55+.

€105 per person

CAR TOWERS ASCENT

Daily 10:00 am – 5:00 pm

Duration: approx. 20 minutes

They are the landmarks of Autostadt: the two car towers. 400 new cars await their owners in the glass garages. Visitors to Autostadt can ride up to the 48-metre high viewing platform in a panoramic cabin – accompanied by a guide.

€8 per person, concessions €6

Children aged 6+ €4

Children up to age 5 free

(minimum height 100 cm)

MOTORBIKE TRAINING

Autostadt offers motorbike training between April and October. Basic training or leaning training – participants ride their own motorbikes in the one-day event. Both trainings train the direction of view, cornering and braking techniques, sitting position and obstacle avoidance. In the leaning training a special trainer puts the focus on perfecting leaning.

Basic training: €105 per person

Leaning training: €189 per person

After work: €59 per person

Exclusively for women: €105 per person

Returners: €129 per person

The maximum number of participants is limited to 8 to 10 persons.

Meeting point: 15 minutes before the start of the training at TÜV Nord Wolfsburg (Borsigstrasse 1A) / at the turning circle behind TÜV Nord

SIM MOBILITY

Daily 10 am – 6 pm

Duration:

15 minutes per simulator ride

Want to experience a real racetrack feeling? Then try out the four racing simulators in the Blue Box in the GroupForum. The simulators, which are also used by racing professionals, are equipped with a deep bucket seat that moves with the road surface. You can choose between eight vehicles and four racetracks. Our instructors give tips for the best lap times.

**With a valid day or annual ticket
€12 for a 15-minute simulator ride
(plus 5 minutes instruction).**

Please contact the CustomerCare-Center for group offers.

Minimum age: 10

What to Eat

HEALTHY DISHES TO SUIT EVERY TASTE

Eating and drinking in one of our restaurants is a highlight of every Autostadt visit. Family, market or brand restaurants: they each have their own culinary style and delicious food.



Photo: Kerstin Müller

LAGUNE

Daily 8:30 am – 9:00 pm

Nearby farms supply Lagune with seasonal products. The four times of the day restaurant is a communicative marketplace where you can enjoy refreshments in a convivial atmosphere – whether you stop by for breakfast, lunch, coffee and cake or in the evening.



Photo: Anja Weber

BEEFCLUB

Monday to Friday

Restaurant: noon – 3:00 pm

and 5:00 pm – 11:00 pm

Kitchen: noon – 2:30 pm

and 5:30 pm – 10:00 pm

Saturdays, Sundays and bank holidays

Restaurant: noon to 11:00 pm

In the BEEFCLUB you can enjoy the best cuts of meat and also vegetarian and vegan dishes from the grill with a view of the Mittellandkanal. BEEFCLUB is the specialist for excellent meat. In order to use as much of the animal's meat as possible, you will also find dishes on the menu that are prepared with the "low and slow" cooking method. Gin and tonic are the stars at the aperitif bar and a wide range is available.



Photo: Sebastian Biech

DAS BROT.

Daily 7:30 am – 6:00 pm

At Das Brot you can enjoy fresh bread and bread rolls made on the premises. While making your purchases you can watch the bakers at work in the bakery.



Photo: Sebastian Biech



Photo: Rui Camilo

LA COCCINELLA

Daily 9:00 am – 6:00 pm

Warm meals served until 4:00 pm

Perfect pasta is our passion. Try the pasta specialties from our own, certified organic pasta production. We make all the pasta specialties ourselves – from spaghetti to macaroni, spätzle and gluten-free pasta. Fresh, seasonal products take centre stage at Coccinella.



Photo: Lars Lenhmann

BAROLO

Daily 9:00 am – 4:00 pm

From 3 to 28 February 2020
closed for renovations

Get a taste of Italy in our certified organic espresso bar. Drink an espresso or aperitif at the bar, enjoy a small breakfast or some excellent antipasti. The antipasti buffet includes fresh, homemade focaccia.



Photo: Kerstin Müller

TACHOMETER

Monday to Saturday

8:00 am – 6:00 pm

Sunday

9:00 am – 6:00 pm

Tachometer is the ideal place for refreshments before the exciting vehicle handover moment. In our self-service restaurant with a panoramic view, you can enjoy regional specialties from various Volkswagen brands: cult products are the Volkswagen Currywurst from Wolfsburg, Porsche Maultaschen from Baden-Württemberg and the Bavarian Audi Weißwurst.



Photo: Kerstin Müller

PIZZA AMANO

Daily from 11:00 am

The name of the family restaurant Pizza AMano says it all: handmade pizza from a stone oven, focaccia, salads and delicious desserts. A special feature: children knead the dough and put the toppings on their pizzas themselves.

PLEASE NOTE

Subject to
alterations: we
are currently
developing
our culinary
offerings.

Wait and see
what we have in
store for you!

RESERVATIONS

For all Autostadt restaurants
+49 (0) 5361 406 198 or
restaurants@autostadt.de

The Ritz-Carlton Restaurants



LOBBY LOUNGE

Daily noon – 10:00 pm

Relax with afternoon tea in the elegant atmosphere of the Lobby Lounge while you feast your eyes on the listed power station.

TERRA

Daily 6:00 pm – 10:00 pm

Monday to Friday
noon – 2:00 pm

Seasonal dishes and natural products from all over the globe: enjoy creative dishes full of surprise. Our menu is based on the season and inspired by the history of the ingredients. In addition to meat and fish dishes, products from small and micro enterprises are a special focus.

TERRA BUSINESS LUNCH

Monday to Friday
noon to 2:00 pm

The team of chefs treats you to surprising and natural dishes.

Business Lunch

Water (0.2l), a hot drink and parking service are included for only €18 per person



NEWMAN'S BAR

Sunday to Thursday

6:00 pm – 12:00 am

Friday to Saturday

6:00 pm – 1:00 am

The bar is renowned for its individually mixed cocktails and long drinks. Our team is pleased to advise you in your choice of drinks and will fulfil your wishes.

AQUA

Tuesday to Saturday

6:30 pm, last order 8:30 pm

Acclaimed as one of the world's best restaurants, the award-winning Aqua has three Michelin stars. Chef de Cuisine Sven Elverfeld presents modern international fare with regional accents.

CHAMPAGNE MOOD

Tuesday to Thursday

from 6:30 pm

Head chef Sven Elverfeld and his team invite you to sample culinary delights. Look forward to creative and seasonal dishes in the surprise set meal.

Surprise five-course set meal with water, coffee and a bottle of champagne (0.375 litre) for €195 per person. Bookable on request and subject to availability.

HAFENTERRASSE

CHAMPAGNE AND JAZZ BRUNCH

12:30 pm – 3:30 pm

Winemakers, distillers and bar managers present their creations and complement the classically seasonal culinary offerings. Enjoy unlimited champagne, an exquisite brunch buffet with theatre cooking stations and an oyster bar. The Solid Jazz duo will wow you with the music genres swing, blues and soul.

€89 per person

(€98 per person on bank holidays and during Advent)

Brunch 2020:

19.1.20	Connoisseur
2.2.20	Guest chef
16.2.20	Connoisseur
1.3.20	Guest chef
15.3.20	Connoisseur
29.3.20	Guest chef
12.4.20	Easter brunch
26.4.20	Guest chef
10.5.20	Mother's Day brunch
31.5.20	Whitsun brunch

RESERVATIONS

For The Ritz-Carlton, Wolfsburg
+49 (0) 5361 607 000

For The Ritz-Carlton Restaurants
+49 (0) 5361 607 091

ccr.wolfsburg@ritzcarlton.com

What to Buy

01/20

Four shops offer a selection of high-quality products and Autostadt souvenirs. Visitors will find everything from new car paraphernalia to modern home accessories, collectible model cars and organic spa products.



Photo: Kerstin Müller

METROPOL – THE FINEST SELECTION

Anyone with a taste for beautiful things will love this exclusive shop. The Metropol team searches out the latest trends at international trade fairs. From classic home accessories to modern life-

style products, the collection includes exclusive body care products, room fragrances and books. Metropol is the perfect place to find interesting gifts for family and friends along with exquisite home decorations.



Photo: Ben Wolff

ZEITREISE SHOP

The 'time travel' shop located on the ground floor of the ZeitHaus museum is a treasure trove for car aficionados. Automotive history buffs and collectors can find original parts, accessories, books, historical models and other automobilia from the Volkswagen Group and many other manufacturers. Model cars from different eras are displayed in glass showcases.

The ZeitReise shop is also available online:
www.autostadt.de/en/eshops

VOLKSWAGEN ACCESSORIES STORE

Everything Volkswagen can be found in this shop located in the Customer-Center: from practical items like child safety seats to original Volkswagen key rings and memorabilia.

THE RITZ-CARLTON BOUTIQUE

The boutique adjoining the hotel lobby has luxurious toiletries, wines, high-quality accessories and books among other products.

Autostadt Events

SPECIAL EXPERIENCES

Autostadt can be styled for all kinds of different occasions. In the summer it becomes a festival landscape with a beach-club, in the winter a world of ice with a winter market. And there are plenty of further events in between.



Photo: Janina Snatzke



Photo: Michael Jungblut

THE EVENT LOCATION

The biggest events at Autostadt follow the seasons: in the summer the outdoor area becomes a huge festival zone with open air concerts, the “Cool Summer Island” beach club at the harbour basin and numerous activities, for example relating to mobility of the future. And from the end of November to the beginning of January, the park landscape puts on its winter outfit and transports visitors to a world of ice, snow and bright lights – including a 6,000 square metre ice rink, a magical winter market and various ice shows.

With a flexible interior concept on a total area of 5,300 square metres, the new event location “Hafen 1” can be hired for business events with up to 1,400 guests as a further addition to the wide range of Autostadt event locations.

One way or another: there's always something happening at Autostadt.

Partners & Excursions

AUSFLÜGE KOMBINIEREN



KUNSTMUSEUM

Wolfsburg is a special place: an industrial town at first glance, but a closer look reveals it to also be a place for lovers of art, culture, architecture and design. In the Kunstmuseum international contemporary modern art can be experienced in spectacular exhibition rooms on an area of 3,500 square metres. Not only does it offer exciting art; it also aims to build bridges – with an artistic perspective from Wolfsburg to the world.

The objective: to make a contribution to understanding the complexity of global events with current art themes.



VFL FOOTBALL WORLD

Slip into the role of your favourite player, compete against the best times of the pros in sporting challenges or comment on a game yourself – you can do all this and more in the Vfl Football World, just a few minutes' walk from Autostadt. The interactive tour takes visitors through the everyday life of a Bundesliga pro and blurs the boundaries between reality and virtuality.

For example, the stations take visitors through the history of the club with personal collector's items, show the atmosphere in the cabin and the spine-tingling feeling in the players' tunnel. In addition, visitors can take part in virtual press conferences and player interviews.



PHAENO

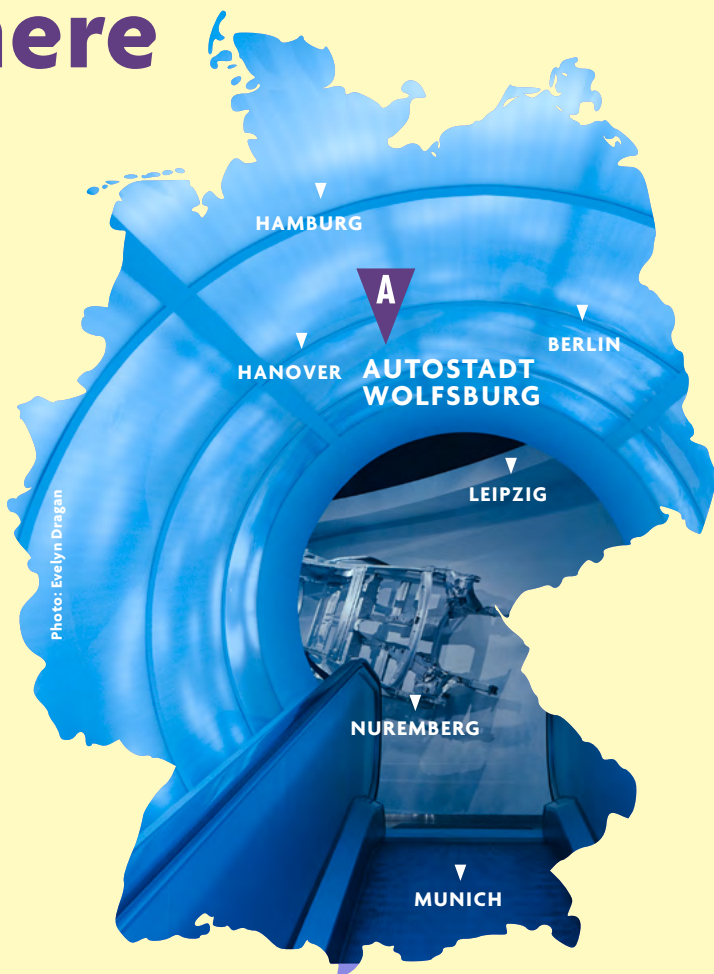
phaeno Science Center is located opposite Autostadt. More than 350 interactive experiment stations, two visitor laboratories, the science theatre and the ideas forum invite visitors to discover the world of science and technology on an area of over 9,000 square metres. Visitors learn lots of new things and are encouraged to unlock secrets themselves.

It is this independence that characterises phaeno: give your curiosity free rein and go on a journey of discovery through the world of phenomena in an environment specially created for this.

Autostadt offers a combined ticket with all of the partners. The 2-in-1 tickets can be used on one day or on different days. Further information and prices are available at www.autostadt.de

How to Get There

Wolfsburg is in the heart of Europe on the Mittelland-kanal at the intersections of the traffic routes from Hanover to Leipzig and from Braunschweig to Berlin. This makes for easy access from all directions.



BY CAR

The Autostadt in Wolfsburg is easy to reach by car or coach. The A2 Hanover-Berlin Autobahn will get you to Wolfsburg. Turn off at the A39 intersection and continue to the Wolfsburg-West exit.

The way to the Autostadt is well sign-posted. Parking is available on the Autostadt grounds at only €6 per day.

BY TRAIN

Taking Deutsche Bahn (German Rail) is a very convenient option, as the station is just a short walk from the Autostadt.

BY PLANE

If travelling from afar, it is advisable to fly. Hanover airport is conveniently situated only 90 kilometres away. Other close airports are Berlin, Hamburg, Leipzig and Münster.

Details can be found on the Autostadt website:

www.autostadt.de/en > Service and Contact > Getting there

PARKING

SHORT TERM PARKING / SERVICE BUILDING

6:00 am – 6:00 pm: €2/hour
6:00 pm – 6:00 am: €0.50/hour

CAR PARKS P1, P2 AND P3

6:00 am – 6:00 pm: €1/hour
6:00 pm – 6:00 am: €0.50/hour

The maximum daily price is €6 or €3 with an Autostadt Day Ticket.

(Validation at the Welcome Desk).

CARAVAN PARKING

CAR PARK P2 (max. 3 days)

€9 per day

Water and electricity included

Check in from noon – 7:30 pm

Check out until 11:00 am

The address for your navigation system is 'Berliner Brücke'. This parking area is available all year round.

Online booking recommended.

Where to Stay



Photo: Deidi von Schaeuwen

THE RITZ-CARLTON, WOLFSBURG

Five-star hotel
in the Autostadt

Discover the luxury of the Ritz-Carlton, Wolfsburg and experience a five-star hotel featuring a blend of German technology, impeccable service and fine, three Michelin-star cuisine.

Distance from Autostadt: 0 km



Photo: Nils Hendrik Müller



Photo: Courtyard by Marriott

COURTYARD BY MARRIOTT

Situated in the Allerpark with great views across lake Allersee and just a 6-minute drive or 20-minute walk to the Autostadt, this four-star hotel offers a variety of meal choices at the Allerlei restaurant with its great sun terrace.

Distance from Autostadt: 2 km



Photo: Global Inn

GLOBAL INN

Centrally located in the
heart of Wolfsburg

The Autostadt, the city centre and many places of interest are only a few minutes' walk from Wolfsburg's largest three-star hotel.

Distance from Autostadt: 3 km



Photo: Best Western Hotel

BEST WESTERN HOTEL ALTE MÜHLE IN WEYHAUSEN

An idyllic retreat in the
Wolfsburg area

This four-star hotel is just a 6-minute drive from the Autostadt. The restaurant Alte Mühle serves Mediterranean cuisine and offers an exquisite wine list.

Distance from Autostadt: 7 km

RESERVATIONS

For further information, prices and reservations, please call the CustomerCareCenter on +49 (0) 5361 400 or write to service@autostadt.de. Group prices are available on request.

FURTHER HOTELS

can be found at
www.wolfsburg.de/tourismus/schlafen-und-essen/hotels

PRICES

Category	Day Ticket	Phæno Combi Ticket	VFL-Fußballwelt Combi Ticket	Autostadt/Art Museum Combi Ticket
Adult / Discounted*	€15 / €12	€26 / €20	€20 / €17	€20 / €14.50
Children / Teenagers (age 6 – 17), students	€6	€13	€10	€9.50
Families (2 adults, children up to age 17)	€35	€64	€51	
Groups (15 or more participants), adults / discounted*	€14 / €11	€24 / €16	€18 / €16	€16 / €13.50
Groups (15 or more participants), children	€5	€11	€8	
Evening Ticket (after 4 pm)	€7	(including food and drinks voucher)		
Experience Ticket	€19			
Category	Annual Pass**			
Adult	€34			
Discounted* / Partner Ticket	€27			
Children / Teenagers (age 6 – 17), students	€14			
Families (2 adults, children up to age 17)	€82			
Family with one child	€75			
Premium Annual Pass***	€+5	(one-time fee added to price of Annual Pass)		
Autostadt attractions	Price per person			
All-TerrainTrack	From €25			
SafetyTraining	From €35			
DVR SafetyTraining	105 €			
Motorcycle Rider Training	From €59			
Sim Mobility	From € 12			
CarTower Discovery Tour		(Due to safety precautions, not suitable for pregnant women, people with heart problems, or visitors with physical impairments)		
Adults / Groups, per person	€8			
Discounted*	€6			
Children	€4			
Overview Tour	€6			
Autostadt Discovery Tour	€11			

* Discounted tickets are available to unemployed persons, students, military or civil service volunteers, disabled (all groups), senior citizens over age 60 with valid ID.

** The Annual Pass is valid for admission to the Autostadt for a period of twelve months.

*** The Premium Annual Pass includes free parking (car parks P1, P2, and P3) as well as a 3% discount in the restaurants located in the Autostadt and in The Ritz-Carlton, Wolfsburg, in the shops, and for all other services and programmes.

@ Autostadt:

Welche Zeiten sollen aus dem Deutschen übernommen werden?

INFORMATION

HOURS

The Autostadt is open **all year round** (except 24 and 31 December).

9:00 am to 6:00 pm

Volkswagen factory tours are available in English

Monday to Friday at 12:50 pm (except on public or factory holidays). Participation subject to availability.

Car pick up takes place in the **KundenCenter** (CustomerCenter) **from 8:00 am**.

The CarDeliveryCenter is open from **7:30 am**.

Opening times may vary to accommodate special events.

SMOKE-FREE

To protect non-smokers, the Autostadt only permits smoking in the designated outdoor areas and in a smoking lounge on the lower level of the Piazza. This is as per Art. 1.9 and 1.10 of the Lower Saxony No Smoking Act.

NO PETS

No dogs or other pets are permitted on the Autostadt grounds. We apologise for any inconvenience.

CONTACT

For further information and reservations, including for groups, please contact the Autostadt CustomerCareCenter at

service@autostadt.de
or **Tel +49 (0) 5361 400**

Monday to Friday **9:00 am – 6:00 pm**,
Saturday, Sunday and public holidays
10:00 am – 5:00 pm

TICKETS AND CURRENT INFORMATION

available from the Autostadt ServiceLine
Tel +49 (0) 5361 400 or
www.autostadt.de/en

ONLINE BOOKING

You can also book online at
www.autostadt.de/en

ACCESSIBILITY

The Autostadt is for the most part very accessible. We recommend that visitors with reduced mobility contact us prior to their visit and let us know what they need so that we can provide individual advice. Please contact our CustomerCareCenter at

service@autostadt.de
or **Tel +49 (0) 5361 400**

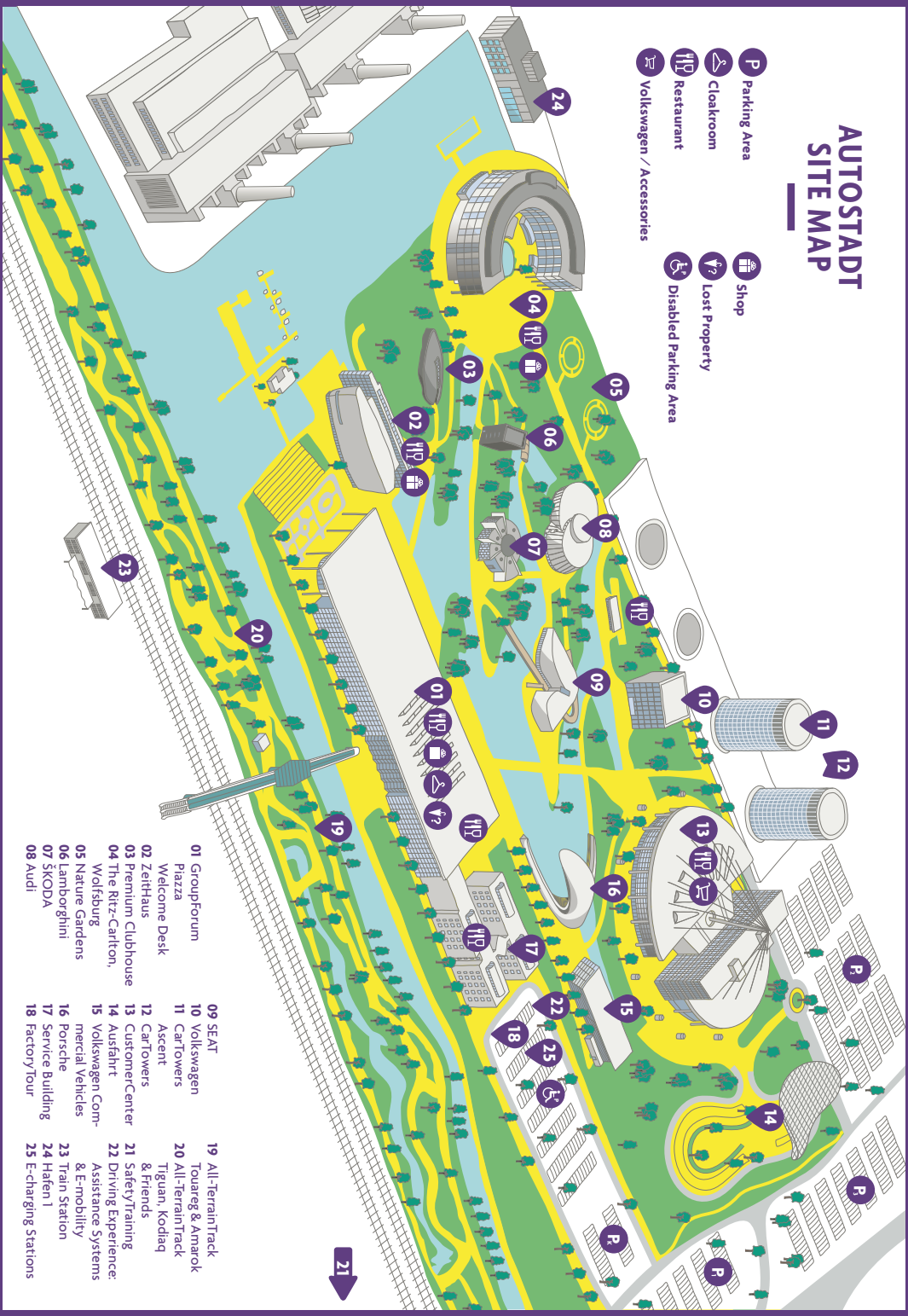
**FOLLOW THE
AUTOSTADT**



#autostadt
www.autostadt.de/en

AUTOSTADT SITE MAP

- Parking Area
- Cloakroom
- Restaurant
- Volkswagen / Accessories
- Shop
- Lost Property
- Disabled Parking Area



- 01 GroupForum Plaza
- 02 Zeithaus
- 03 Premium Clubhouse
- 04 The Ritz-Carlton, Wolfsburg
- 05 Nature Gardens
- 06 Lamborghini
- 07 SKODA
- 08 Audi
- 09 SEAT
- 10 Volkswagen
- 11 CarTowers
- 12 CarTowers Ascent
- 13 CustomerCenter
- 14 Ausfahrt
- 15 Volkswagen Commercial Vehicles
- 16 Porsche
- 17 Service Building
- 18 Factory Tour
- 19 All-TerrainTrack
- 20 All-TerrainTrack
- 21 SafetyTraining
- 22 Driving Experience: Assistance Systems
- 23 Train Station
- 24 Hafen 1
- 25 E-charging Stations