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AUTOSTADT

VISITORS GUIDE

01/2025

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VISITORS GUIDE

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INTRODUCING AUTOSTADT

Autostadt has been inspiring visitors 363 days a year with its exciting exhibitions, spellbinding architecture, culinary delights, and enchanting parkland landscapes for a quarter of a century. Join us on a one-hour guided tour and discover the highlights of Autostadt and the unique attractions to celebrate our 25th anniversary. Experience the latest innovations alongside classics from the automobile industry and take a glimpse into the future of mobility. Take an immersive journey back into years of motorised history at the Zeithaus museum with iconic models showcasing a repertoire of automotive heritage.

Enjoy changing seasonal highlights and special events alongside our varied exhibitions. Our range of attractions go from rousing concerts and imaginatively designed parklands to creative workshops; why not take a spin on our ice rink in our magical winter wonderland? There's a lot going on at Autostadt; it's as diverse as our programme.

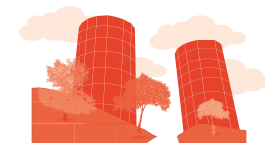
Autostadt has seen plenty of culinary highlights on offer over the past twenty-five years. Come and enjoy sweet delicacies, savoury classics, and fine cuisine at our restaurants, cafés, and patisseries. Fancy treating yourself to an exceptional gourmet experience? You might want to try the three-star Aqua restaurant at The Ritz-Carlton, Wolfsburg.

We look forward to welcoming you and wish you an unforgettable stay at Autostadt!

48
MILLION VISITORS
SINCE OPENING



UP TO 800 CARS
IN THE CAR TOWERS



28
HECTARE
SITE



EXPLORE AUTOSTADT

Discover the Group Forum, stroll through the lagoon landscape, pay a visit to the pavilions of the Volkswagen Group brands, or have some fun on our playground attractions – there is no end of things to see and do at Autostadt. Let us give you a brief overview.



Photo: Nele Martensen

GROUP FORUM

With its Welcome Desk and the Italian-style Piazza, the Group Forum is the entrance to the world of Autostadt. The “Exosphere”, a wire globe measuring 12 metres in diameter, hangs high above the Piazza. It was designed by artist Ingo Günther and, together with many smaller globes that can be seen under a glass floor, it focuses on key questions affecting our planet. The left of the Piazza leads to the Group World. On the right is the car delivery centre and the park landscape is straight ahead. Several restaurants also make the Group Forum a culinary epicentre.

PIAZZA

The Piazza in the reception building is where you can buy your tickets, book guided tours, and find out all you need to know about Autostadt.



Photo: Marc-Oliver Schulz

GROUP WORLD

Autostadt is home to a host of iconic examples of the art of automobile manufacturing. Our “ICONIC – A Timeless Journey of Culture, Society and Mobility” exhibition will guide you through many of the timeless classics and icons of decades gone by waiting to be admired. These models will be staying with us for a journey through culture, society, and mobility until the end of August. Into motor racing? Try out your own driving skills in a Blue Box at four Virtual Racing race simulators on the first floor of Group World. The LEVEL GREEN exhibition features twenty-six exhibits on the major factors of sustainable development.

AI EXHIBITION

Consciously or unconsciously, visible or hidden, you'll find it everywhere: artificial intelligence. Our new exhibition starting at the end of May will be showcasing how AI affects everyday life. Experience interactive exhibits, discover playful applications to raise your spirits, and find out more about what makes this technology tick. Want to know more? Come and delve into the fascinating world of AI!

MOBIVERSUM

Romping, building, chilling – we've revamped the Mobiversum. New highlights include a building area with a variety of options for creative construction and a cosy play corner for toddlers. There's a new chillout area for teens to relax on with organic seating and free WiFi. We also have a separate area for young mums to breastfeed in peace and quiet. Our aim: more movement, less screen time – and above all, heaps of fun for the whole family.



Photo: Nele Martensen

CUSTOMER CENTRE

The oval Customer Centre right next to the two Car Towers is being further remodelled. The waiting zone has been completed and two light walls fitted with monitors have also already been installed. The lighting and colour bring vibrancy into the ground floor area and onto the market square. That is also the location of the new Family Space featuring entertaining exhibits, including one developed specifically for Autostadt: the ID. Insight Kids. Here the designers of tomorrow can create their own models on the screen, print their designs out as postcards, and take them home with them.



Photo: Daniel & Horst Zieliske

CAR TOWERS

The two forty-eight-metre Car Towers are Autostadt's landmark. Up to 800 new cars are stored here. Illuminated at night, they can be seen beyond the borders of Autostadt. As fully automated high racks, they ensure that all cars are delivered on time. The cylinders are fully glazed, allowing a view into the interior. The spectacular technology of the Car Towers can be discovered during a guided tour, the “Tour and Tower”. In addition to lots of exciting information about the construction and function of Autostadt, visitors experience a ride up to the top of the tower with a fantastic view of the city of Wolfsburg.



Photo: Tim Schulze



Photo: Michael Jungblut

VOLKSWAGEN PAVILION

The Volkswagen pavilion presents current models and concept vehicles from the brand. At the heart of the glass cube is the “Markenkern” (brand core) media sculpture – a 27-ton self-supporting construction. The approximately 700,000 LEDs on the outer skin form the “brandstream” and can make the sculpture shine in all the colours of the rainbow. What’s more, films on the topics of driving, design and technology are presented by Volkswagen on the LED surface.



Photo: Tim Schulze



Photo: Roman Pawlowski

AUDI PAVILION

Welcome to the “House of Progress” – get ready for a spectacular journey into the future. The Audi pavilion has been redesigned with resources and transparency in mind. The digital exhibition has interactive installations that are ideal for exploring topics such as sustainability and performance.



Photo: Jörg Medrow

ŠKODA PAVILION

Viewed from above, the ŠKODA pavilion is shaped after the ŠKODA brand's signature winged arrow. The architecture of the building creates a bright and welcoming atmosphere. You'll also notice that the pavilion's interior design has a special family focus with lots to explore and discover for kids and young people.



Photo: Janina Snaatske

PORSCHE PAVILION

The Porsche pavilion has a striking design. The sweeping, matt shimmering roof construction protrudes a long way over the water surface of the lagoon. Inside, a swarm of 22 vehicle models take visitors on a journey through the development of the sports car brand, starting with Ferry Porsche's dream car – the 356 No. 1 from 1948.

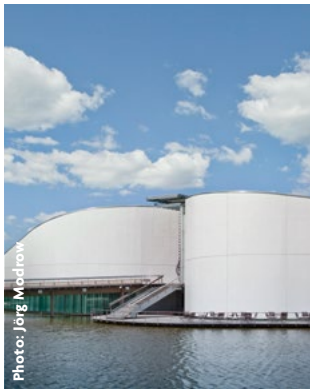


Photo: Jörg Medrow

SEAT PAVILION

The SEAT pavilion has the shape of a shining white sculpture. A wooden bridge guides visitors inside. The land and water of the lagoon form the boundaries of the pavilion which is modelled on the geography of the Iberian peninsula. Design, dynamics, youth, and efficiency are the values defining the presentation inside.



Photo: Christian Gräber

VOLKSWAGEN COMMERCIAL VEHICLES PAVILION

There is plenty to experience in the Volkswagen Commercial Vehicles pavilion with its three levels, “Lifestyle”, “Today”, and “Tomorrow”. Current vehicles, interesting studies will be on display. The Bulli and the cult California camper are emotional highlights.



Photo: Erwin Hilano

R-PAVILION

We've set up a separate pavilion for our premium performance Volkswagen R brand. The pavilion features the gamut of Volkswagen R models and new technologies while also serving as a new meeting point for motorsports enthusiasts and anyone interested in motor racing. To add to the fun, there's a virtual driving simulator for you to test your skills against the professionals.



Photo: Urban Zintel

ZEITHAUS MUSEUM

On offset levels the three-storey ZeitHaus museum presents rarities of automotive history. More than 60 different brands from the world of the automobile can be found here. The automotive milestones are presented in a glass letter case-like “rack”, providing an overview of the different automotive eras. There are frequent changes to the vehicles on display as vehicles often take part in classic rallies or outings.

The “Related Rides” exhibition shows the relationships between historic car models. It includes vehicle pairs whose relationship is not obvious and derives from their origins. For example, in 1980 and 1990 the Volkswagen Golf Cabriolet and Golf Country were vehicle categories that became successful in the 21st century – the four-seater cabriolet with front-wheel drive and the SUV with all-wheel drive. Alfased and DeLorean belong to the same design family and owe their styling to Giorgetto Giugiaro – the designer of the 20th century. And there's also something linking the duo Borgward Isabella and BMW 1500 ...

In the “Design ICONS” exhibition, visitors can explore more than 130 years of automotive history featuring 23 outstanding designers. For example, the “classic formalists” are represented by Jean Bugatti with his type 57 SC Atlantic, and John Blatchley, who designed the Bentley R-Type Continental. Battista Pinin Farina was a long way ahead of his time with the Cisitalia 202 as a sports coupé, as was Flaminio Bertoni with the Citroën DS saloon. John Tjaarda and Malcolm

Sayer are revealed as fans of streamlining with the design milestones Lincoln Zephyr and Jaguar E-Type.

By the way, when leaving the ZeitHaus, you will pass our moment! brand & experience shop. Here we combine three exciting shopping worlds under one roof: the Brand World presents highlights from twelve Volkswagen brands; in the Innovation area, you can discover smart gadgets and innovative technology, and the World of Lifestyle has quality accessories and unusual gifts in store for you.



Photo: Hanna Wiedemann

YOU CAN'T GET MORE ANNIVERSARY THAN THIS!

We'll be celebrating two major anniversaries at our Zeithaus museum: ŠKODA with 130 years of history to look back on, and 75 years of that living legend, the VW Van. Vehicles such as the Voiturette A of 1905 or the Popula Roadstar 1935 of 1975 mark milestones of motorcar manufacturing. Aficionados of the VW Van have a journey spanning 75 years of bus history from the TI to the ID.BUZZ to look forward to.

LAMBORGHINIS AT THE ZEITHAUS MUSEUM

The Zeithaus museum has a new temporary exhibition to look forward to on Level 1 starting in April. The Design Icons exhibition will be showcasing selected Lamborghini models such as the legendary 350 GT from 1966 and the Miura P 400 from 1967.

The objects shown in the exhibitions are subject to change.

INDIVIDUAL ROUTES

DISCOVER AUTOSTADT YOURSELF

If you'd like to discover Autostadt independently, you can use the two self-guided tours shown here. The day tour takes seven hours and has fixed times. The 3-hour tour can be integrated in your plan for the day at any time.

3h

3H-TOUR
7 STOPS



7h

DAY TOUR
10 STOPS
9:30 am – 6:30 pm

● 7-hour tour ● 3-hour tour

11:2	the Lagune restaurant	9:30 am 60 min.
2	1 Start at Group Forum Globenfeld	10:30 am 15 min. 10 min.
3	2 ICONIC – A Timeless Journey of Culture, Society and Mobility and AI exhibition	10:45 am 60 min. 60 min.
4	3 Mobiversum	11:45 pm 45 min. 30 min.
4	Porsche Pavilion	12:15 pm 20 min.
5	Lunch Break at BEEF CLUB (except Tue, Wed)	12:30 pm 60 min.
6	5 Racing simulator at the R Pavilion.	1:30 pm 40 min. 30 min.
7	6 California Garden	2:10 pm 30 min. 15 min.
8	Zeithaus museum	2:40 pm 70 min.
9	7 Harbour view or walk around the lagoon	3:50 pm 10 min. 15 min.
11:3	Erste Sahne (except Wednesdays)	4 pm 30 min.

AUTOSTADT GUIDED TOUR

The most convenient way to explore Autostadt is with a guided tour. You will learn interesting facts concerning mobility and sustainability, architecture, art, design, and education in the theme park.



Photo: Ervler Hijano

TOUR AND TOWER*

English tour:

Monday to Friday: 12:30 pm and 4 pm
Saturday and Sunday: 10:30 am and 4 pm

Duration: approx. 60 minutes

On this 60-minute guided tour, you will learn exciting facts about Autostadt, its construction and its function as Volkswagen's communication platform and car delivery centre. After exploring one of the brand pavilions in the park, a ride up to a height of 48 metres follows. You will experience the spectacular technology of the Car Towers, and enjoy a Car Towers fantastic view of the city of Wolfsburg.

€15 per person

***Tours in other languages upon request (group price)**

***For safety reasons, the tower ride is not suitable for the following groups of people: children under one metre tall, pregnant women, people with heart diseases or physical impairments (e.g. wheelchair users and people with walking disabilities).**

1-HOUR AUTOSTADT TOUR*

English tour:

Monday to Friday: 10:30 am
Saturday and Sunday: 12:30 pm
Duration: 60 minutes

Language: English

During this 60-minute guided tour, visitors get lots of interesting background information about Autostadt and an overview of the attractions in the theme park so that they are well prepared to explore Autostadt in more detail on their own.

€8 per person

***Also available for groups and in other languages upon request.**

FAMILY OFFERS

You'll find the Mobiversum on the ground floor of the Group World – the Autostadt family area with a hands-on mobility experience for kids and young people of any age.



Photo: Jan Kapitän

FOR KIDS BIG AND SMALL

There's plenty for children to discover at Autostadt. For example, little monkeys can swing their way through the large Holzwerk/Netzwerk climbing installation between the Group Forum and the dock. The Mobiversum crafting stations combine knowledge, creativity, and practical skills. Children, teens, and families are invited to take part in a variety of hands-on activities. Depending on the activity, they learn motor skills by using tools and small machine tools, look at social topics and discover the many different aspects of creative processes. We'll be adding newly created areas including a play area for under-threes, a teen chill-out zone, and a quiet breastfeeding room. At an attraction in Autostadt, the brave can plunge several metres in free fall. A giant slide around 20 metres high promises lots of fun. And AMano, our organic certified family restaurant, offers pizza from the stone oven that tastes just like in Italy. A special feature: children help to make the pizzas. They knead the dough and then put the toppings on their pizzas themselves.



Photo: Nele Martensen

DRIVING EXPERIENCES

ALWAYS MOBILE



TIGUAN, KODIAQ AND FRIENDS ALL-TERRAIN TRACK

Subject to availability
Two off-road courses offer pure fun: Off-road professionals will show you everything you can do within the limits of the technically feasible in a state-of-the-art off-road vehicle from Volkswagen. You can also take the latest compact Touareg through its paces on a long course over steps, water obstacles, and see-saws after that. We're sure you'll also enjoy our short off-road course over forest paths, diagonal ditches, and bumps in the ground.
All-Terrain Track
Short off-road course;
30 minutes, 1 driver, €39
Long off-road course;
60 minutes, 1 driver, €59
Long off-road course;
60 minutes, 2 drivers, €79
Exclusive off-road course;
180 minutes, group of 9–18 persons, €549

DVR MOTORCYCLE TRAINING COURSES

April to October
Safe in the saddle – with Autostadt motorcycle training. Whether basic or lean-angle training, you'll be taking these all-day events on your own bike. Both trainings focus on vision, cornering and braking techniques, sitting position, and dealing with obstacles. Our lean-angle training will perfect your cornering skills on a special motorbike.
Basic training:
€139 per person
Lean-angle training:
€189 per person

DVR SAFETY TRAININGS FOR PASSENGER CARS AND VANS

Duration: all day
Training with your own vehicle
In a safety training following the guidelines of the German Road Safety Council, participants learn how their vehicle behaves on dry and wet roads, and learn the right driving technique for almost every situation in road traffic.
Training for passenger cars:
€139 per person
Training for transporters:
€179 per person
The Employers' Liability Insurance Association for Wood and Metal will be covering the costs for staff members of member companies.

VIRTUAL RACING

Duration: 20 minutes per simulator ride, 10 minutes per speed lap
Fancy a real racetrack sensation? We have four state-of-the-art racing simulators also used by professionals in the Blue Box at the Group Forum. An unforgettable adrenaline kick in deep bucket seats that adapt to the road surface with a choice of six vehicles and six racetracks. Our team of instructors will provide you with useful tips for the best lap times. We've added Speed Laps: fancy a go but not quite committed? We also have an optional 10-minute taster ride for you to try out the simulators and get a feel for the various settings and controls. Speed Laps take place daily from 2 pm to 5 pm and can be booked at the Autostadt Ticket Shop, Welcome Desk, or in the Blue Box at the Group Forum.
€12 for a 20-minute simulator ride with briefing
€7 per Speed Lap
Minimum body size: 140 cm
Bookable with a valid day or annual ticket



Photo: Henrik Heutgens

ID.3 – COMBINED POWER CONSUMPTION: 16.3–15.3 KWH/100 KM; COMBINED CO₂ EMISSIONS: ZERO. VEHICLE CONSUMPTION AND EMISSION FIGURES ARE ONLY AVAILABLE ACCORDING TO WLTP, NOT NEDC..

SAFETY TRAINING

Subject to availability
Duration: 90 minutes with a hire vehicle
Evasive manoeuvres and ascents on different road surfaces, sliding and dynamic surfaces, testing of dangerous traffic situations: visitors to Autostadt can train all this under expert guidance.
We meet 15 minutes before the time at the staircase to the pavilion in the middle of the city bridge
€49 per person

CAMPER TRAINING

Individual appointments on request
Duration: 9 am to 5 pm
Driving safely into your next holiday with your own camper (4.5t total weight) – find out how to deal with stressful and unpredictable traffic situations at our all-day safety training course.
€169 for one driver
€269 for two drivers
Maximum of 8 drivers in 4 campers

DISCOVERY DRIVE WITH ASSIST SYSTEMS

Each discovery drive lasts around an hour on a tour through Wolfsburg and the surrounding area.
They still don't do all the driving, but our new Volkswagen Group models provide

no end of driver assist features. Our assist systems discovery drive will give you the opportunity to try out the many assist features from automatic distance control to lane change assistants such as in one of our T-Roc, Touareg, and ID. models.
Sorry, we cannot reserve a specific vehicle or model. Models we have currently available include: ID. Buzz, ID.5, ID.7, Touareg, and T-Roc
€10 per person

E-MOBILITY DISCOVERY DRIVE

Every day from 9:30 am to 4 pm
Duration: 60 minutes
Take a deep dive into the fascinating world of e-mobility and experience the new technology up close. We'll have an expert on hand to give you a full introduction and answer any questions you might have about charging infrastructure and range. A ride full of discovery with valuable tips to help you along the way.
Sorry, we cannot reserve a specific vehicle or model. Models we have currently available include: ID. Buzz, ID.5, ID.7.
€10 per person

TRAINING
Book your training on site at the Welcome Desk, by phone on **0800 288 678 238** or at **www.autostadt.de/en** (subject to availability).

WHAT TO EAT

HEALTHY DISHES TO SUIT EVERY TASTE

Eating and drinking in one of our restaurants is a highlight of every Autostadt visit. Family, market or brand restaurants: they each have their own culinary style and delicious food. Please note: bread, pasta, and coffee are handmade.



Photo: Lennard Kugeler

LAGUNE

Local farms supply Lagune with seasonal products. In this communicative marketplace, you can enjoy refreshments in a convivial atmosphere. Indulge yourself throughout the day – stop by for delicious breakfast, lunch or a relaxed cup of coffee and cake.



Photo: Kai Schelenz

DAS BROT.

At Das Brot., you can enjoy fresh bread and bread rolls made on the premises. While making your purchases, you can watch the bakers at work in the bakery.



Photo: Karolin Klueppel

ERSTE SAHNE

Erste Sahne café-restaurant focuses on fresh products made on the premises. The coffee is freshly roasted and fills the air with a wonderful smell, the on-site patisserie bakes fine pastries; ice cream sundaes satisfy the appetite for savoury delicacies and a large terrace invites guests to linger.



Photo: Janina Snatzke

TACHOMETER

Everything tastes great with a panoramic view like this. Tachometer offers a tasty self-service buffet with snacks, salads, soups, and pastries. And don't forget the organic homemade ice cream or a true Wolfsburg cult classic – the Volkswagen Currywurst. This is an ideal place to give your batteries a quick recharge after an exciting Autostadt day.



Photo: Kerstin Müller

ESSZIMMER

Like home – only even nicer: are you looking for a perfect venue for your family party, for an anniversary, a birthday, or a wedding? Then celebrate in our ESSZIMMER event venue. Enjoy your function in a relaxed, homely atmosphere, sitting at long wooden tables with a view of the Mittelland Canal. If you have any questions relating to our venue or ideas for your own event, we're always happy to help.



Photo: Janina Snatzke

MONDO ITALIANO

An exciting mix of bar, lounge and café: MONDO ITALIANO is a meeting point for connoisseurs at Mittelland Canal. Here the focus is on Italian 'dolce vita'. The light-flooded

premises and a spacious outdoor terrace invite you to sit down for a meal, snack or drink. At midday, we serve Italian sandwiches and finger food. In the early afternoon, you can snack on Italian dolci. A varied prosecco menu and Venetian canapés then await you as the perfect aperitif. In the evening, the water-side location is the perfect place to round off the day with friends thanks to special events, live music, and a large cocktail menu.



Photo: Janina Snatzke

BEEF CLUB FIRE & SALT

At the heart of the concept and premises of the new BEEF CLUB Fire & Salt is a specially designed wood-fired grill. Sizzling is given top priority here! In addition to juicy steaks, smoked ribs, or burger patties, we also serve many vegetable dishes where the meat becomes a side dish. In addition, we have a carefully selected range of alcoholic and non-alcoholic beverages to pair perfectly with the food. Discover the new gin bar.



Photo: Rui Camilo

AMANO

The name of the family restaurant AMano says it all: handmade pizza from a stone oven, homemade pasta, salads, and delicious desserts. A special feature: children knead the dough and put the toppings on their pizzas themselves. Fans of soft ice cream can "tap" their own ice cream at the family soft ice cream station in the restaurant AMano. There is a choice of three flavours and different toppings. The ice cream machines were decorated with designs created by the children of Autostadt and restaurant employees. The theme: Italy!

See autostadt.de/restaurants for details on opening times.

Subject to alteration.



RESERVATIONS
We take reservations for all our restaurants at Autostadt on the Autostadt Restaurants website or OpenTable.

THE RITZ-CARLTON, WOLFSBURG

Discover The Ritz-Carlton, Wolfsburg and experience a 5-star superior hotel with first-class service and fine dining. Enjoy a culinary experience for all the senses in the restaurants and marvel at the numerous publicly accessible works of art on the ground floor of The Ritz-Carlton, Wolfsburg.



Photo: Carina Adam

NEWMAN'S BAR

Where classy meets classic: Newman's Bar provides an ideal atmosphere for a drink in style. You'll find that the cocktails and long drinks individually mixed by the expert bar team taste even better in this intimate setting. If you like gin, the gin sommeliers will expand your palate with premium tonics and a variety of garnishes. Relax in the smoker's lounge if you prefer to enjoy a fine cigar. The papyrus leaves there create a unique scent and warm atmosphere to bring your day to a perfect end.



Photo: Kerstin Müller

AURA

Breakfast, brunch and more – Aura combines relaxed elegance and family friendliness. Enjoy selected regional and international specialties, and look forward to the opulently arranged buffets and live cooking station.



Photo: Didi von Schönewen

AQUA

Acclaimed as one of the world's best restaurants, the award-winning Aqua has three Michelin stars. Chef de Cuisine Sven Elverfeld presents modern international creations with regional accents.



Photo: Franz Griebewald

TERRA

Seasonal dishes and natural products from all over the globe: enjoy creative dishes full of surprises. Our menu is based on the season and inspired by the origin of the ingredients. In addition to meat and fish dishes, products from small and micro enterprises are a special focus.



Photo: Kerstin Müller

LOBBY LOUNGE

Relax with afternoon tea in the elegant atmosphere of the Lobby Lounge while you feast your eyes on the listed power station.

Afternoon Tea

We look forward to seeing you at The Ritz-Carlton, Wolfsburg where you can enjoy a cup of tea in our tea lounge served with scones with clotted cream and homemade jam, various sandwiches, or a small selection of petits fours from our patisserie.

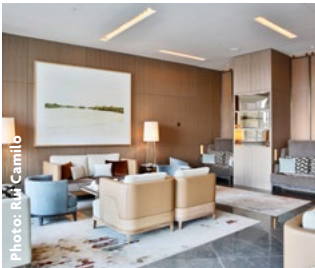


Photo: Rini Camillo

WHAT TO BUY

Two shops offer a selection of high-quality products and Autostadt souvenirs. Visitors will find everything from new car paraphernalia to modern home accessories, collectible model cars, and organic spa products.



Photo: Patrick Slesiona

VOLKSWAGEN ACCESSORIES STORE

Everything Volkswagen can be found in this shop located in the Customer Centre: from practical items like child safety seats to original Volkswagen key rings and memorabilia.



Photo: Jens Passtoth

MOMENT! BRAND AND EXPERIENCE SHOP

From accessories with a contemporary design to smart gadgets for technology enthusiasts and unusual gift ideas: our moment! brand and experience shop has high-quality products and souvenirs of a special day at Autostadt. On an area of more than 350 square metres, you can experience three exciting shopping worlds under one roof: numerous brands of the Volkswagen Group present their merchandise in the "Volkswagen Brand World", "Innovation", and "Lifestyle" areas. Discover the unique mix of hand-picked new and proven products! In the action area, different themes are presented over the course of the year and you can discover and even try out the products here. The route through our automobile exhibition automatically leads you to the new shopping paradise.



The current opening hours of the shops can be found at
www.autostadt.de/en/visitor-information/current-news

AUTOSTADT EVENTS

SPECIAL EXPERIENCE

Autostadt offers great seasonal events throughout the year. In spring, Autostadt transforms into a colourful landscape. In summer, the perfect place to relax is the Beach Club. In winter, Autostadt becomes a winter wonderland with an ice rink. Visitors can also look forward to large and small events with attractive offers for the whole family. Current dates can be found on our website.

EVENTS

Spring awakens in Autostadt. With Easter eggs, a carpet of flowers and blossoming cherry and magnolia trees, the park is transformed into a magical Easter landscape. The classical Easter concert and hands-on activities complete the programme.

In summer, Autostadt hosts the Summer Festival, which offers yoga and stand-up paddling as well as a top-class music festival. Music and sunshine can be enjoyed with cool drinks. Pedal boats and boat tours are also available. An offer that promises fun for the whole family.

In winter, Autostadt shines in glittering lights. The ice rink invites the whole family to go ice skating. Festive delicacies can be enjoyed at the Christmas huts.

PARTNERS & EXCURSIONS

COMBINE EXCURSIONS



KUNSTMUSEUM

Wolfsburg is a special place: an industrial town at first glance, but a closer look reveals it to also be a place for lovers of art, culture, architecture, and design. In the Kunstmuseum, international contemporary modern art can be experienced in spectacular exhibition rooms on an area of 3,500 square metres. Not only does it offer exciting art; it also aims to build bridges – with an artistic perspective from Wolfsburg to the world. The objective: to make a contribution to understanding the complexity of global events with current art themes.



PHAENO

phaeno is located opposite Autostadt. More than 350 interactive experiment stations, two visitor laboratories, the science theatre, and the ideas forum invite visitors to discover the world of science and technology on an area of more than 9,000 square metres. Visitors learn lots of new things and are encouraged to unlock secrets themselves.

It is this independence that characterises phaeno: give your curiosity free rein and go on a journey of discovery through the world of phenomena in an environment specially created for this.

HOW TO GET THERE

Wolfsburg is in the heart of Europe on the Mittelland Canal at the intersections of the traffic routes from Hanover to Leipzig and from Braunschweig to Berlin. This makes for easy access from all directions.

BY CAR

Autostadt in Wolfsburg is easy to reach by car or coach. The A2 Hanover-Berlin autobahn will get you to Wolfsburg. Turn off at the A39 intersection and continue to the Wolfsburg-West exit. The way to Autostadt is well signposted. Parking is available on the Autostadt grounds at only €6 per day.

BY TRAIN

Taking Deutsche Bahn (German Rail) is a very convenient option, as the station is just a short walk from Autostadt.

BY PLANE

If travelling from afar, it is advisable to fly. Hanover airport is conveniently situated only 90 kilometres away. Other close airports are Berlin, Hamburg, Leipzig, and Münster. Details can be found on the Autostadt website: www.autostadt.de/en/visitor-information/getting-there-1



PARKING

SHORT TERM PARKING / SERVICE BUILDING

6 am – 6 pm: €2/hour
6 pm – 6 am: €0.50/hour

CAR PARKS P1, P2 AND P3

6 am – 6 pm: €1/hour
6 pm – 6 am: €0.50/hour
The maximum daily price is €6.

CARAVAN PARKING

CAR PARK P2 (max. 1 day)
€9 per day

Water and electricity included
Check in from 11 am – 5 pm
Check out by 11 am
The address for your navigation system is 'Berliner Brücke'.
This parking area is available all year round. Online booking recommended.

WHERE TO STAY



GLOBAL INN

Centrally located in the heart of Wolfsburg
Autostadt, the city centre, and many places of interest are only a few minutes' walk from Wolfsburg's largest three-star hotel.
Distance from Autostadt: 3 km



THE RITZ-CARLTON, WOLFSBURG

Five-star superior hotel in Autostadt
Discover the luxury of The Ritz-Carlton, Wolfsburg and experience a five-star superior hotel featuring a blend of German technology, impeccable service, and fine, three Michelin-star cuisine. Admission to Autostadt is included in the room price.
Distance from Autostadt: 0 km



COURTYARD BY MARRIOTT

Situated in the Allerpark with great views across lake Allersee and just a 6-minute drive, or 20-minute walk, to Autostadt, this four-star hotel offers a variety of meal choices at the Allerlei restaurant with its great sun terrace.
Distance from Autostadt: 2 km



PRIVATHOTEL ALTE MÜHLE****SUPERIOR

Idyllic retreat on the outskirts of Wolfsburg
A cosy country house style combined with modern elements characterises the independently run Privathotel alte mühle**** Superior in Weyhausen. The restaurant will spoil you with fresh seasonal delicacies.
Distance from Autostadt: 7 km



FURTHER HOTELS
can be found at
<https://www.wolfsburgerleben.de/uebernachten>

PRICES

CATEGORY	1-DAY TICKET ²
Adults / discounted ^{1,2}	€20 / €16
Children, teenagers (aged 6–17), students	€10
Family (2 adults, max. 3 children)	€49
Small family (1 adult, max. 3 children)	€39
Groups of 15 or more people, adults / discounted ^{1,2}	€20 / €16
Evening ticket (daily from 4 pm, excluding events)	€10

WE ARE CURRENTLY DEVELOPING A NEW ANNUAL TICKET PLAN.
FURTHER INFORMATION SOON TO FOLLOW.

AUTOSTADT ATTRACTIONS	PRICE PER PERSON	AUTOSTADT ATTRACTIONS	PRICE PER PERSON
Short off-road course; 1 driver, 30 minutes	€39	1-hour Autostadt tour	€8
Long off-road course; 60 minutes	from €59		
Safety training	from €49	Tour and Tower	€15 / €12 / €8 ³
DVR safety training	from €139	Children's birthdays	on request ⁴
DVR motorbike safety training	from €139		
Virtual Racing	from €12		
Assist systems discovery drive	from €10		
E-mobility discovery drive	from €10		

¹ Discounted tickets are available to: unemployed persons, students, apprentices, military service volunteers, disabled (all groups), senior citizens over age 60 with valid ID.

² Outside event times


³ Adults, discounted, children and teens aged 6–17, students

⁴ You will find prices for children's birthdays in the ticket shop.

PRICES MAY VARY DURING OPENING HOURS.
SOME EVENTS REQUIRE SEPARATE ADMISSION.
PRICES VALID FROM JANUARY 2022. PRICES SUBJECT TO CHANGE.


Visitors Guide 01/2025 | Last revised: April 2025 (All information is subject to change)

INFORMATION



HOURS

You will find the current opening times for the individual attractions and areas by calling the Autostadt service hotline or at www.autostadt.de/en/visitor-information/current-news



SMOKE-FREE

To protect non-smokers, Autostadt only permits smoking in the designated outdoor areas. This is as per Art. 1.9 and 1.10 of the Lower Saxony No Smoking Act.



CONTACT

For further information and reservations, including for groups, please contact the Autostadt service team at service@autostadt.de on **phone +49 (0) 5361 400**

Monday to Friday: **9 am – 6 pm**,
Saturday, Sunday and public holidays:
10 am – 5 pm



NO PETS

No dogs or other pets are permitted on the Autostadt grounds. We apologise for any inconvenience. This does not apply to guide dogs and assistance dogs.



ACCESSIBILITY

Autostadt is for the most part very accessible. We recommend that visitors with reduced mobility contact us prior to their visit and let us know what they need so that we can provide individual advice. Please contact our service team at service@autostadt.de on **phone +49 (0) 5361 400**




TICKETS AND CURRENT INFORMATION

Available from the Autostadt ServiceLine **phone +49 (0) 5361 400** or www.autostadt.de/en



ONLINE BOOKING

You can also book online at www.autostadt.de/en



CHANGING PLACES TOILET

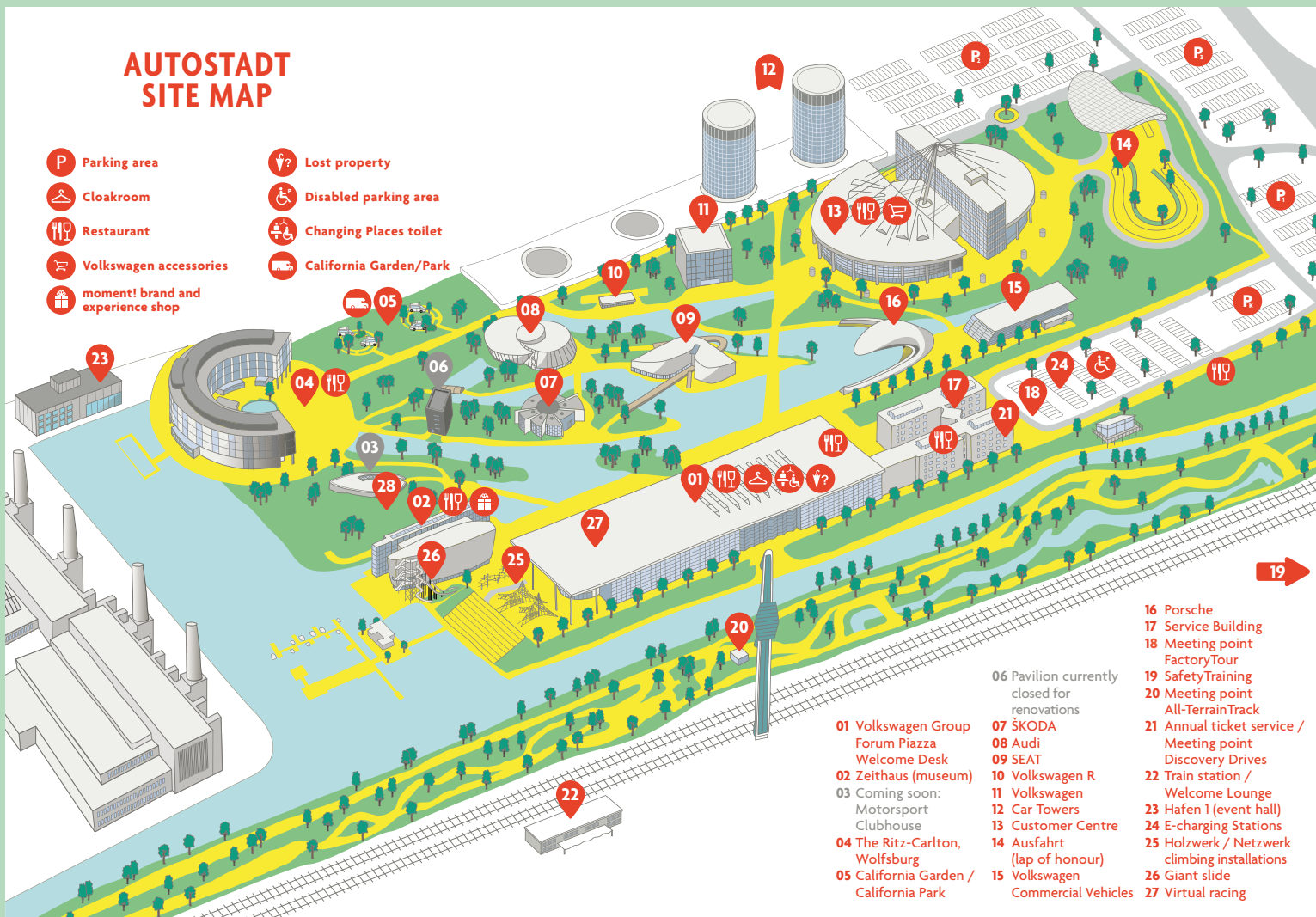
The accessible toilet in the basement of the Piazza provides sanitary facilities for people with multiple or severe disabilities or reliant on long-term care. Don't hesitate to contact our service team by e-mail at service@autostadt.de or phone on **+49 (0) 5361 400** for more details.

PLEASE NOTE

Prices and opening hours may vary when events are held.

AUTOSTADT SITE MAP

- Parking area
- Cloakroom
- Restaurant
- Volkswagen accessories
- moment! brand and experience shop
- Lost property
- Disabled parking area
- Changing Places toilet
- California Garden/Park



- 01 Volkswagen Group Forum Piazza Welcome Desk
- 02 Zeithaus (museum)
- 03 Coming soon: Motorsport Clubhouse
- 04 The Ritz-Carlton, Wolfsburg
- 05 California Garden / California Park
- 06 Pavilion currently closed for renovations
- 07 ŠKODA
- 08 Audi
- 09 SEAT
- 10 Volkswagen R
- 11 Volkswagen
- 12 Car Towers
- 13 Customer Centre
- 14 Ausfahrt (lap of honour)
- 15 Volkswagen Commercial Vehicles
- 16 Porsche
- 17 Service Building
- 18 Meeting point FactoryTour
- 19 SafetyTraining
- 20 Meeting point All-TerrainTrack
- 21 Annual ticket service / Meeting point Discovery Drives
- 22 Train station / Welcome Lounge
- 23 Hafen 1 (event hall)
- 24 E-charging Stations
- 25 Holzwerk / Netzwerk climbing installations
- 26 Giant slide
- 27 Virtual racing