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AUTOSTADT

VISITORS GUIDE

01/2026

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VISITORS GUIDE

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COPY EDITING

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PRINTING

Sattler Premium Print GmbH,
Bad Oeynhausen

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INTRODUCING AUTOSTADT

For 25 years, Autostadt has been captivating visitors 363 days a year with diverse exhibitions, seasonal highlights, culinary experiences, and a spacious park landscape for you to explore and enjoy.

The history of mobility comes to life at the Zeithaus Museum with iconic vehicles that represent milestones in automotive history. Interactive activities for children and adults will spark your imagination and encourage creativity. Whether it's atmospheric concerts, lovingly designed gardens, or a spin on the ice rink in winter – Autostadt is as diverse as its programme.

The new Motorsport Clubhouse gives racing enthusiasts an opportunity to delve into the fascinating world of motor-sports and experience the excitement of authentic racing on the slot car track. The newly designed Piazza provides visitors a space for visitors to stop and relax with comfortable seating, modern design, and the vehicles showcased there. The new California Park offers a truly unique over-night experience for those who wish to stay a little longer.

Autostadt has a variety of restaurants, cafés, and patisseries for visitors to enjoy anything from old-school German classics to a full culinary experience. One of the culinary highlights is the three-Michelin-starred restaurant “Aqua” at The Ritz-Carlton, Wolfsburg.

We look forward to your visit and wish you a wonderful experience at Autostadt.

TOUR GUIDES IN 12 LANGUAGES



7 BRAND PAVILIONS



OVER 60 DIFFER- ENT BRANDS IN THE ZEITHAUS MUSEUM



EXPLORE AUTOSTADT

Discover the Group Forum, stroll through the lagoon landscape, pay a visit to the pavilions of the Volkswagen Group brands, or have some fun on our playground attractions – there is no end of things to see and do at Autostadt. Let us give you a brief overview.



Photo: Nele Martensen

GROUP FORUM

With its Welcome Desk and the Italian-style Piazza, the Group Forum is the entrance to the world of Autostadt. The “Exosphere”, a wire globe measuring 12 metres in diameter, hangs high above the Piazza. It was designed by artist Ingo Günther and, together with many smaller globes that can be seen under a glass floor, it focuses on key questions affecting our planet. The left of the Piazza leads to the Group World. On the right is the car delivery centre and the park landscape is straight ahead. Several restaurants also make the Group Forum a culinary epicentre.

PIAZZA

The newly designed Piazza is not only a great place to stop and relax – it also provides a perfect opportunity to purchase tickets, book tours, and find all the information you need for your visit to Autostadt.



Photo: Tim Schulze

GROUP WORLD

Autostadt is home to a host of iconic examples of the art of automobile manufacturing. Into motor racing? Try out your own driving skills in a Blue Box at four Virtual Racing race simulators on the first floor of Group World. The LEVEL GREEN exhibition features twenty-six exhibits on the major factors of sustainable development.

AI EXHIBITION

Consciously or unconsciously, visible or hidden, you'll find it everywhere: artificial intelligence. Our exhibition will be showcasing how AI affects everyday life. Experience interactive exhibits, discover playful applications to raise your spirits, and find out more about what makes this technology tick. Want to know more? Come and delve into the fascinating world of AI!

MOBIVERSUM

Romping, building, chilling – we've revamped the Mobiversum. Highlights include a building area with a variety of options for creative construction and a cosy play corner for toddlers. There's a new chillout area for teens to relax on with organic seating and free WiFi. We also have a separate area for young mums to breastfeed in peace and quiet. Our aim: more movement, less screen time – and above all, heaps of fun for the whole family.



Photo: Nele Martensen

CUSTOMER CENTRE

The oval Customer Centre right next to the two Car Towers is being further remodelled. The waiting zone has been completed and two light walls fitted with monitors have also already been installed. The lighting and colour bring vibrancy into the ground floor area and onto the market square. That is also the location of the new Family Space featuring entertaining exhibits, including one developed specifically for Autostadt: the ID. Insight Kids. Here the designers of tomorrow can create their own models on the screen, print their designs out as postcards, and take them home with them.



Photo: Daniel & Horst Zieske

CAR TOWERS

The two forty-eight-metre Car Towers are Autostadt's landmark. Up to 800 new cars are stored here. Illuminated at night, they can be seen beyond the borders of Autostadt. As fully automated high racks, they ensure that all cars are delivered on time. The cylinders are fully glazed, allowing a view into the interior. The spectacular technology of the Car Towers can be discovered during a guided tour, the “Tour and Tower”. In addition to lots of exciting information about the construction and function of Autostadt, visitors experience a ride up to the top of the tower with a fantastic view of the city of Wolfsburg.



Photo: Tim Schulze



Photo: Michael Jungblut

VOLKSWAGEN PAVILION

The Volkswagen Pavilion showcases the brand's current vehicles. At its centre stands the "Markenkern" media sculpture – a 27-tonne self-supporting structure. Around 700,000 LEDs on its outer surface form the "Brandstream" video display showing clips on driving, design, and technology. A special upcoming highlight the horizon is the 50th anniversary of the Golf GTI in 2026 – starting in December 2025, this automotive icon will be showcased in the redesigned Appendix in a display featuring two vehicles brought to life on modern LED walls.



Photo: Ramon Haindl

ID.3 GTX Performance FIRE+ICE 240 kW (326 PS) 79 kWh 1-speed automatic | Electric | Combined energy consumption: 15.0 kWh/100 km and combined CO₂ emissions: 0 g/km | CO₂ class: A



Photo: Roman Pawlowski

AUDI PAVILION

A place where progress takes shape: visionary technology meets timeless design at the House of Progress. The open architecture and digital exhibition create space for new approaches to sustainability, performance, and digitalization. Interactive installations, films, and vehicles demonstrate how Audi envisions the future of premium mobility. This is where innovative ideas and the brand's distinctive design language come together.



Photo: Erivo Hrijano

ŠKODA PAVILION

Viewed from above, the ŠKODA Pavilion takes the shape of the brand's signature winged arrow. The building's architecture creates a bright and welcoming atmosphere. Inside, the pavilion's design has a strong family focus, offering plenty to explore and discover for children and younger visitors. ŠKODA will be celebrating 125 years of ŠKODA Motorsport in 2026.



Photo: Janina Szazak

PORSCHE PAVILION

Even at a distance, the Porsche Pavilion is an eyecatcher with its curved roof structure made of softly shimmering stainless steel. Viewed from afar, the pavilion seems to float above the surface of the lagoon. Inside, a collection of 22 vehicle models tells the story of sports car manufacturing. Anyone wishing to experience design, tradition, and engineering excellence in a unique setting will find it here.



Photo: Erivo Hrijano

MOTORSPORT CLUBHOUSE

Visitors can experience the thrill of motorsport up close at the Motorsport Clubhouse. The architecturally striking building includes changing race car exhibits, interactive stations, and a 46-meter slot car track where up to six people can race at once.

Children aged eight and older can also take the wheel here. A reaction game on the wall trains concentration and speed – a true warm-up for the senses. The Clubhouse combines technology, play, and emotion, making motorsport an experience for every generation.



Photo: Christian Gräber

VOLKSWAGEN COMMERCIAL VEHICLES PAVILION

There is plenty to experience in the Volkswagen Commercial Vehicles brand pavilion with its three levels, "Lifestyle", "Today", and "Tomorrow". Current vehicles, interesting studies and digital exhibits will be on display. The Bulli and the cult California camper are emotional highlights.



Photo: Erivo Hrijano

R-PAVILION

We've set up a separate pavilion for our premium performance Volkswagen R brand. The pavilion features the gamut of Volkswagen R models and new technologies while also serving as a new meeting point for motorsports enthusiasts and anyone interested in motor racing. To add to the fun, there's a virtual driving simulator for you to test your skills against the professionals.



Photo: Urban Zintel

ZEITHAUS MUSEUM

On offset levels the three-storey Zeithaus museum presents rarities of automotive history. More than 60 different brands from the world of the automobile can be found here. The automotive milestones are presented in a glass letter case-like "rack", providing an overview of the different automotive eras. There are frequent changes to the vehicles on display as vehicles often take part in classic rallies or outings.

The "Related Rides" exhibition shows the relationships between historic car models. It includes vehicle pairs whose relationship is not obvious and derives from their origins. For example, in 1980 and 1990 the Volkswagen Golf Cabriolet and Golf Country were vehicle categories that became successful in the 21st century – the four-seater cabriolet with front-wheel drive and the SUV with all-wheel drive. Alfased and DeLorean belong to the same design family and owe their styling to Giorgetto Giugiaro – the designer of the 20th century. And there's also something linking the duo Borgward Isabella and BMW 1500 ...

In the "Design ICONS" exhibition, visitors can explore more than 130 years of automotive history featuring 23 outstanding designers. For example, the "classic formalists" are represented by Jean Bugatti with his type 57 SC Atlantic, and John Blatchley, who designed the Bentley R-Type Continental. Battista Pinin Farina was a long way ahead of his time with the Cisitalia 202 as a sports coupé, as was Flaminio Bertoni with the Citroën DS saloon. John Tjaarda and Malcolm

Sayer are revealed as fans of streamlining with the design milestones Lincoln Zephyr and Jaguar E-Type.

By the way, when leaving the Zeithaus, you will pass our moment! brand & experience shop. Here we combine three exciting shopping worlds under one roof: the Brand World presents highlights from twelve Volkswagen brands; in the Innovation area, you can discover smart gadgets and innovative technology, and the World of Lifestyle has quality accessories and unusual gifts in store for you.



Photo: Leonard Kugeler

FARBGESCHICHTE(N) COLOUR STORIES

The special exhibition "Colour Stories" presents over 20 exhibits from nature, culture, and technology illustrating the interplay between colour and design. In addition to exploring the effect of colours on different emotions, this multi-sensory exhibition provides an opportunity for visitors to experience colour with all their senses – many exhibits are not only visual, touch and smell are also part of the experience. The history of automotive paints and colours is also shown from historical, technical, and cultural perspectives. Interactive stations create space for discovery and make the topic of colour accessible in a playful way.

LAMBORGHINI AT THE ZEITHAUS MUSEUM

The Zeithaus Museum has a special exhibition to look forward to on Level 1. The "Design Icons" exhibition will be showcasing selected Lamborghini models – a must-see for all Lamborghini enthusiasts.

The objects shown in the exhibitions are subject to change.

INDIVIDUAL ROUTES

DISCOVER AUTOSTADT YOURSELF

If you'd like to discover Autostadt independently, you can use the two self-guided tours shown here. The day tour takes seven hours and has fixed times. The Pavilion Tour lasts around four hours and can be started at any time.

4h

PAVILION TOUR
9 STOPS

7h

DAY TOUR
10 STOPS
9:30 am – 6:30 pm

Das Brot.
Enjoy traditional German baking at Das Brot. – whether to eat in or take away.

PAVILION TOUR		estimated length of stay
1	Start at the Group Forum with the new Piazza Take a seat and enjoy your arrival on the newly designed Piazza. Discover around 80 small globes featuring fascinating statistics in this walk-in work of art.	10 min.
2	Porsche Pavilion Twenty-two silver vehicle models illustrate the evolution of the sports car brand.	30 min.
3	Volkswagen Commercial Vehicles Discover a world where robust functionality meets a true sense of freedom. Be inspired by visionary concepts and the future of mobility.	30 min.
4	Volkswagen Brand Pavilion The Golf GTI still stands for driving pleasure as it celebrates its 50th anniversary. Discover more automotive icons and exciting innovations.	30 min.
5	Audi House of Progress Step into the world of progress and experience first-hand how Audi is shaping the mobility of tomorrow.	30 min.
6	Seat Don't miss your last chance! Experience the thrill of Spanish passion and technology before the pavilion closes in early 2026.	30 min.
7	Škoda Immerse yourself in the brand's 130-year history and discover culture, heritage, and extraordinary stories surrounding the brand.	20 min.
8	Motorsport Clubhouse Experience the true spirit of racing and immerse yourself in the thrilling world of motorsport.	30 min.
9	Lamborghini at the Zeithaus Museum Experience the fascination of Lamborghini. In addition to classic models, the exhibition at the Zeithaus Museum also features newer vehicles that are sure to thrill the car marque's fans.	30 min.
DAY TOUR		
10:30	Start at the Lagune market restaurant Enjoy a delicious breakfast and a variety of other treats.	9:30 am 60 min.
2	Group Forum with the new Piazza Take a seat and enjoy your arrival at the newly designed Piazza. Discover around 80 small globes featuring fascinating statistics in this walk-in work of art.	10:30 am 15 min.
3	Porsche Pavilion Twenty-two silver vehicle models illustrate the evolution of the sports car brand.	10:45 am 40 min.
4	Škoda Immerse yourself in the brand's 130-year history and discover culture, heritage, and extraordinary stories surrounding the brand.	11:25 am 30 min.
11:55	Lunch break at AMano Spend your lunch break at AMano and enjoy freshly baked stone-oven pizza and Italian classics.	11:55 am 60 min.
6	Zeithaus museum Take a journey through 130 years of automotive history with a special exhibition dedicated to colours and car paints.	12:55 pm 70 min.
7	Motorsport Clubhouse Experience the true spirit of racing and immerse yourself in the thrilling world of motorsport.	2:05 pm 45 min.
8	Racing simulator at the R Pavilion Experience the thrill of an authentic race in our simulator at the R Pavilion.	2:50 pm 30 min.
9	Volkswagen Brand Pavilion The Golf GTI still stands for driving pleasure as it celebrates its 50th anniversary. Discover more automotive icons and exciting innovations.	3:20 pm 40 min.
10	Car Towers Over 800 cars are stored in the Car Towers. The towers are a true highlight with their unique architecture and delivery system.	4 pm 30 min.

AUTOSTADT GUIDED TOUR

The most convenient way to explore Autostadt is with a guided tour. You will learn interesting facts concerning mobility and sustainability, architecture, art, design, and education in the theme park.



Photo: Ervler Hijano

TOUR AND TOWER*

English tour:

Monday to Friday: 12:30 pm and 4 pm
Saturday and Sunday: 10:30 am and 4 pm

Duration: approx. 60 minutes

On this 60-minute guided tour, you will learn exciting facts about Autostadt, its construction and its function as Volkswagen's communication platform and car delivery centre. After exploring one of the brand pavilions in the park, a ride up to a height of 48 metres follows. You will experience the spectacular technology of the Car Towers, and enjoy a Car Towers fantastic view of the city of Wolfsburg.

€15 per person

***Tours in other languages upon request (group price)**

***For safety reasons, the tower ride is not suitable for the following groups of people: children under one metre tall, pregnant women, people with heart diseases or physical impairments (e.g. wheelchair users and people with walking disabilities).**

1-HOUR AUTOSTADT TOUR*

English tour:

Monday to Friday: 10:30 am
Saturday and Sunday: 12:30 pm
Duration: 60 minutes

Language: English

During this 60-minute guided tour, visitors get lots of interesting background information about Autostadt and an overview of the attractions in the theme park so that they are well prepared to explore Autostadt in more detail on their own.

€8 per person

***Also available for groups and in other languages upon request.**

FAMILY OFFERS

You'll find the Mobiversum on the ground floor of the Group World – the Autostadt family area with a hands-on mobility experience for kids and young people of any age.



Photo: Lennard Kugeler

FOR KIDS BIG AND SMALL

There's plenty for children to discover at Autostadt. For example, little monkeys can swing their way through the large Holzwerk/Netzwerk climbing installation between the Group Forum and the dock. The Mobiversum crafting stations combine knowledge, creativity, and practical skills. Children, teens, and families are invited to take part in a variety of hands-on activities. Depending on the activity, they learn motor skills by using tools and small machine tools, look at social topics and discover the many different aspects of creative processes. We'll be adding created areas including a play area for under-threes, a teen chill-out zone, and a quiet breastfeeding room. At an attraction in Autostadt, the brave can plunge several metres in free fall. A giant slide around 20 metres high promises lots of fun (weather-dependent). And "AMano", our organic certified family restaurant, offers pizza from the stone oven that tastes just like in Italy. A special feature: children help to make the pizzas. They knead the dough and then put the toppings on their pizzas themselves.



Photo: Marie und Julius Geisel

DRIVING EXPERIENCES

ALWAYS MOBILE

ALL-TERRAIN TRACK

Subject to availability

Two off-road courses offer pure fun: Off-road professionals will show you everything you can do within the limits of the technically feasible in a state-of-the-art off-road vehicle from Volkswagen. You can also take the latest compact Touareg through its paces on a long course over steps, water obstacles, and see-saws after that. We're sure you'll also enjoy our short off-road course over forest paths, diagonal ditches, and bumps in the ground.

All-Terrain Track

Short off-road course;

30 minutes, 1 driver, €39

Long off-road course;

60 minutes, 1 driver, €59

Long off-road course;

60 minutes, 2 drivers, €79

Exclusive off-road course;

180 minutes, group of 9–18 persons, €549

DVR MOTORCYCLE TRAINING COURSES

April to October

Safe in the saddle – with Autostadt motorcycle training. Whether basic or lean-angle training, you'll be taking these all-day events on your own bike. Both trainings focus on vision, cornering and braking techniques, sitting position, and dealing with obstacles. Our lean-angle training will perfect your cornering skills on a special motorbike.

Basic training:

€139 per person

Lean-angle training:

€189 per person

DVR SAFETY TRAININGS FOR PASSENGER CARS AND VANS

With your own vehicle

Duration: full day

Participants learn how their own vehicle behaves on dry and wet roads in a safety training course according to German Road Safety Council (DVR) guidelines. The course includes practising ideal driving techniques for almost every situation.

Passenger cars: €139 per person

Vans: €179 per person

The Berufsgenossenschaft "Holz und Metall" accident insurance organisation covers the costs for employees of member companies.

TRAINING

Book your training on site at the Welcome Desk, by phone on **0800 288 678 238** or at www.autostadt.de/en (subject to availability).

VIRTUAL RACING

Duration: 20 minutes per simulator ride, 10 minutes per speed lap

Fancy a real racetrack sensation? We have four state-of-the-art racing simulators also used by professionals in the Blue Box at the Group Forum. An unforgettable adrenaline kick in deep bucket seats that adapt to the road surface with a choice of six vehicles and six racetracks. Our team of instructors will provide you with useful tips for the best lap times. We've added Speed Laps: fancy a go but not quite committed? We also have an optional 10-minute taster ride for you to try out the simulators and get a feel for the various settings and controls. Speed Laps take place daily from 2 pm to 5 pm and can be booked at the Autostadt Ticket Shop, Welcome Desk, or in the Blue Box at the Group Forum.

€12 for a 20-minute simulator ride with briefing

€7 per Speed Lap

Minimum body size: 140 cm

Bookable with a valid day or annual ticket

SAFETY TRAINING

Subject to availability

Duration: 90 minutes with a hire vehicle

Evasive manoeuvres and ascents on different road surfaces, sliding and dynamic surfaces, testing of dangerous traffic situations: visitors to Autostadt can train all this under expert guidance.

We meet 15 minutes before the time at the staircase to the pavilion in the middle of the city bridge €49 per person

CAMPER TRAINING

Individual appointments on request

Duration: 9 am to 5 pm

Driving safely into your next holiday with your own camper (4.5t total weight) – find out how to deal with stressful and unpredictable traffic situations at our all-day safety training course.

€169 for one driver

€269 for two drivers

Maximum of 8 drivers in 4 campers



Photo: Jan Kapitän

Tiguan R-Line 2.0 TSI 4MOTION
195 kW (265 PS) 7-speed dual-clutch
gearbox DSG | Petrol | Combined fuel
consumption: 8.7 l/100 km and combined
CO₂ emissions: 198 g/km | CO₂ class: G

WHAT TO EAT

HEALTHY DISHES TO SUIT EVERY TASTE

Eating and drinking in one of our restaurants is a highlight of every Autostadt visit. Family, market or brand restaurants: they each have their own culinary style and delicious food. Please note: bread, pasta, and coffee are handmade.



Photo: Lennard Kugeler

LAGUNE

Local farms supply “Lagune” with seasonal products. In this communicative marketplace, you can enjoy refreshments in a convivial atmosphere. Indulge yourself throughout the day – stop by for delicious breakfast, lunch or a relaxed cup of coffee and cake.



Photo: Lennard Kugeler

DAS BROT.

At “Das Brot.”, you can enjoy fresh bread and bread rolls made on the premises. While making your purchases, you can watch the bakers at work in the bakery.



Photo: Lennard Kugeler

ERSTE SAHNE

“Erste Sahne” café-restaurant focuses on fresh products made on the premises. The coffee is freshly roasted and fills the air with a wonderful smell, the on-site patisserie bakes fine pastries; ice cream sundaes satisfy the appetite for savoury delicacies and a large terrace invites guests to linger.



Photo: Janina Snatzke

TACHOMETER

Everything tastes great with a panoramic view like this. “Tachometer” offers a tasty self-service buffet with snacks, salads, soups, and pastries. And don't forget the organic homemade ice cream or a true Wolfsburg cult classic – the Volkswagen Currywurst. This is an ideal place to give your batteries a quick recharge after an exciting Autostadt day.



Photo: Kerstin Müller

ESSZIMMER

Like home – only even nicer: are you looking for a perfect venue for your family party, for an anniversary, a birthday, or a wedding? Then celebrate in our “ESSZIMMER” event venue. Enjoy your function in a relaxed, homely atmosphere, sitting at long wooden tables with a view of the Mittelland Canal. If you have any questions relating to our venue or ideas for your own event, we're always happy to help.



Photo: Lennard Kugeler

MONDO ITALIANO

An exciting mix of bar, lounge and café: “MONDO ITALIANO” is a meeting point for connoisseurs at Mittelland Canal. Here the focus is on Italian ‘dolce vita’. The light-

flooded premises and a spacious outdoor terrace invite you to sit down for a meal, snack or drink. At midday, we serve Italian sandwiches and finger food. In the early afternoon, you can snack on Italian dolci. A varied prosecco menu and Venetian canapés then await you as the perfect aperitif. In the evening, the waterside location is the perfect place to round off the day with friends thanks to special events, live music, and a large cocktail menu.



Photo: Janina Snatzke

BEEF CLUB FIRE & SALT

At the heart of the concept and premises of the “BEEF CLUB Fire & Salt” is a specially designed wood-fired grill. Sizzling is given top priority here! In addition to juicy steaks, smoked ribs, or burger patties, we also serve many vegetable dishes where the meat becomes a side dish. In addition, we have a carefully selected range of alcoholic and non-alcoholic beverages to pair perfectly with the food. Discover the gin bar.



Photo: Rui Camilo

AMANO

The name of the family restaurant “AMano” says it all: handmade pizza from a stone oven, homemade pasta, salads, and delicious desserts. A special feature: children knead the dough and put the toppings on their pizzas themselves. Fans of soft ice cream can “tap” their own ice cream at the family soft ice cream station in the restaurant “AMano”. There is a choice of three flavours and different toppings. The ice cream machines were decorated with designs created by the children of Autostadt and restaurant employees. The theme: Italy!

See autostadt.de/restaurants for details on opening times.

Subject to alteration.



RESERVATIONS
We take reservations for all our restaurants at Autostadt on the Autostadt Restaurants website or OpenTable.

THE RITZ-CARLTON, WOLFSBURG

Discover The Ritz-Carlton, Wolfsburg and experience a 5-star superior hotel with first-class service and fine dining. Enjoy a culinary experience for all the senses in the restaurants and marvel at the numerous publicly accessible works of art on the ground floor of The Ritz-Carlton, Wolfsburg.



Photo: Franz Grunewald

NEWMAN'S BAR

Where classy meets classic: Newman's Bar provides an ideal atmosphere for a drink in style. You'll find that the cocktails and long drinks individually mixed by the expert bar team taste even better in this intimate setting. If you like gin, the gin sommeliers will expand your palate with premium tonics and a variety of garnishes. Relax in the smoker's lounge if you prefer to enjoy a fine cigar. The papyrus leaves there create a unique scent and warm atmosphere to bring your day to a perfect end.



Photo: Kerstin Müller

AURA

Breakfast, brunch and more – Aura combines relaxed elegance and family friendliness. Enjoy selected regional and international specialties, and look forward to the opulently arranged buffets and live cooking station.



Photo: Didi von Schnewen

AQUA

Acclaimed as one of the world's best restaurants, the award-winning Aqua has three Michelin stars. Chef de Cuisine Sven Elverfeld presents modern international creations with regional accents.



Photo: Franz Grunewald

TERRA

Seasonal dishes and natural products from all over the globe: enjoy creative dishes full of surprises. Our menu is based on the season and inspired by the origin of the ingredients. In addition to meat and fish dishes, products from small and micro enterprises are a special focus.



Photo: Kerstin Müller

LOBBY LOUNGE

Relax with afternoon tea in the elegant atmosphere of the Lobby Lounge while you feast your eyes on the listed power station.

Afternoon Tea

We look forward to seeing you at The Ritz-Carlton, Wolfsburg where you can enjoy a cup of tea in our tea lounge from Wednesday to Sunday, served with scones with clotted cream and homemade jam, various sandwiches, or a small selection of petits fours from our patisserie.

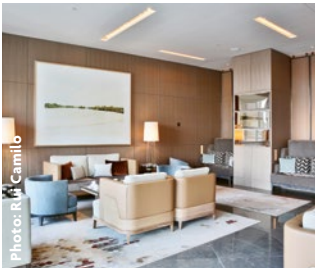


Photo: Rini Camillo

WHAT TO BUY

Two shops offer a selection of high-quality products and Autostadt souvenirs. Visitors will find everything from new car paraphernalia to modern home accessories, collectible model cars, and organic spa products.



Photo: Patrick Slesiona

VOLKSWAGEN ACCESSORIES STORE

Everything Volkswagen can be found in this shop located in the Customer Centre: from practical items like child safety seats to original Volkswagen key rings and memorabilia.



The current opening hours of the shops can be found at
www.autostadt.de/en/visitor-information/current-news



Photo: Jens Passtoth

MOMENT! BRAND AND EXPERIENCE SHOP

From accessories with a contemporary design to smart gadgets for technology enthusiasts and unusual gift ideas: our moment! brand and experience shop has high-quality products and souvenirs of a special day at Autostadt. On an area of more than 350 square metres, you can experience three exciting shopping worlds under one roof: numerous brands of the Volkswagen Group present their merchandise in the "Volkswagen Brand World", "Innovation", and "Lifestyle" areas. Discover the unique mix of hand-picked new and proven products! In the action area, different themes are presented over the course of the year and you can discover and even try out the products here. The route through our automobile exhibition automatically leads you to the new shopping paradise.

AUTOSTADT EVENTS

SPECIAL EXPERIENCE

Autostadt offers great seasonal events throughout the year. In spring, Autostadt transforms into a colourful landscape. In summer, the perfect place to relax is the Beach Club. In winter, Autostadt becomes a winter wonderland with an ice rink. Visitors can also look forward to large and small events with attractive offers for the whole family. Current dates can be found on our website.

EVENTS

Springtime sees the park landscape transformed into a colourful stage of art and light. The harbour steps and Piazza shine in vibrant colours visible from afar – especially in the evenings. The landscape is reimagined with murals, installations, and creative hands-on activities throughout the park. Popular classics such as the traditional Easter market also await visitors around Easter.

In summer, Autostadt hosts the Summer Festival, which offers yoga and stand-up paddling as well as a top-class music festival. Music and sunshine can be enjoyed with cool drinks. Pedal boats and boat tours are also available. An offer that promises fun for the whole family.

In winter, Autostadt shines in glittering lights. The ice rink invites the whole family to go ice skating. Festive delicacies can be enjoyed at the Christmas huts.

Photo: Jan Wolchering

PARTNERS & EXCURSIONS

COMBINE EXCURSIONS



Photo: Marek Kruszevski

KUNSTMUSEUM

Wolfsburg is a special place: an industrial town at first glance, but a closer look reveals it to also be a place for lovers of art, culture, architecture, and design. In the Kunstmuseum, international contemporary modern art can be experienced in spectacular exhibition rooms on an area of 3,500 square metres. Not only does it offer exciting art; it also aims to build bridges – with an artistic perspective from Wolfsburg to the world. The objective: to make a contribution to understanding the complexity of global events with current art themes.



Photo: Janina Snatzke

PHAENO

phaeno is located opposite Autostadt. More than 350 interactive experiment stations, two visitor laboratories, the science theatre, and the ideas forum invite visitors to discover the world of science and technology on an area of more than 9,000 square metres. Visitors learn lots of new things and are encouraged to unlock secrets themselves.

It is this independence that characterises phaeno: give your curiosity free rein and go on a journey of discovery through the world of phenomena in an environment specially created for this.

HOW TO GET THERE

Wolfsburg is in the heart of Europe on the Mittelland Canal at the intersections of the traffic routes from Hanover to Leipzig and from Braunschweig to Berlin. This makes for easy access from all directions.

BY CAR

Autostadt in Wolfsburg is easy to reach by car or coach. The A2 Hanover-Berlin autobahn will get you to Wolfsburg. Turn off at the A39 intersection and continue to the Wolfsburg-West exit. The way to Autostadt is well signposted. Parking is available on the Autostadt grounds at only €6 per day.

BY TRAIN

Taking Deutsche Bahn (German Rail) is a very convenient option, as the station is just a short walk from Autostadt.

BY PLANE

If travelling from afar, it is advisable to fly. Hanover airport is conveniently situated only 90 kilometres away. Other close airports are Berlin, Hamburg, Leipzig, and Münster. Details can be found on the Autostadt website: www.autostadt.de/en/visitor-information/getting-there-1



PARKING

SHORT TERM PARKING / SERVICE BUILDING

6 am – 6 pm: €2/hour
6 pm – 6 am: €0.50/hour

CAR PARKS P1, P2 AND P3

6 am – 6 pm: €1/hour
6 pm – 6 am: €0.50/hour
The maximum daily price is €6.

CARAVAN PARKING

CAR PARK P2 (max. 1 day) €9 per day

Water and electricity included
Check in from 11 am – 5 pm
Check out by 11 am
The address for your navigation system is 'Berliner Brücke'.
This parking area is available all year round. Online booking recommended.

WHERE TO STAY



GLOBAL INN

Centrally located in the heart of Wolfsburg
Autostadt, the city centre, and many places of interest are only a few minutes' walk from Wolfsburg's largest three-star hotel.

Distance from Autostadt: 3 km



COURTYARD BY MARRIOTT

Situated in the Allerpark with great views across lake Allersee and just a 6-minute drive, or 20-minute walk, to Autostadt, this four-star hotel offers a variety of meal choices at the Allerlei restaurant with its great sun terrace.

Distance from Autostadt: 2 km



THE RITZ-CARLTON, WOLFSBURG

Five-star superior hotel in Autostadt
Discover the luxury of The Ritz-Carlton, Wolfsburg and experience a five-star superior hotel featuring a blend of German technology, impeccable service, and fine, three Michelin-star cuisine. Admission to Autostadt is included in the room price.

Distance from Autostadt: 0 km

CALIFORNIA GARDEN UND CALIFORNIA PARK

Camping in the heart of Autostadt
Two Volkswagen Californias await as hotel rooms on wheels on California Garden. The best part: overnight guests enjoy breakfast from The Ritz-Carlton, Wolfsburg, along with access to all hotel amenities such as the outdoor pool, spa area, and fitness facilities. California Park has parking spaces for guests who wish to stay on site overnight in their own Volkswagen camper. All information available at: autostadt.de/erkunden/california-welt
California Garden bookable April – October
Distance from Autostadt: 0 km



PRIVATHOTEL ALTE MÜHLE****SUPERIOR

Idyllic retreat on the outskirts of Wolfsburg
A cosy country house style combined with modern elements characterises the independently run Privathotel alte mühle**** Superior in Weyhausen. The restaurant will spoil you with fresh seasonal delicacies.

Distance from Autostadt: 7 km

You can find an overview of hotels in Wolfsburg at the following link:
www.wolfsburg-erleben.de/en/

PRICES

CATEGORY	1-DAY TICKET ²
Adults / discounted ^{1,2}	€21 / €17
Children, teenagers (aged 6–17), students	€11
Family (2 adults, max. 3 children)	€51
Small family (1 adult, max. 3 children)	€41
Groups of 15 or more people, adults / discounted ^{1,2}	€20 / €16
Evening ticket (daily from 4 pm, excluding events)	€10

CATEGORY	ANNUAL AND SEASONAL PASSES
AUTOSTADT KEY PREMIUM ⁴ Exclusive annual pass for the ultimate experience Autostadt on a subscription basis	Adults: €89 / Reduced: €85 / Duo: €174 / Small Family: €112 / Family: €201
AUTOSTADT KEY CLASSIC ⁴ Smart annual pass for countless experiences at Autostadt on a subscription basis	Adults: €49 / Reduced: €45 / Child: €23 / Duo: €94 / Small Family: €72 / Family: €121
AUTOSTADT KEY SAISON ⁵ The seasonal pass for special experiences in summer or winter – limited in time and without a subscription	Adults per event period: €34 / Children per event period: €20

ALL PRICES – FOR RESTAURANTS, TOURS, OR OTHER OFFERS – ARE SUBJECT TO CHANGE.
ADDITIONAL EVENT TICKETS ARE REQUIRED FOR CERTAIN EVENTS.

AUTOSTADT ATTRACTIONS	PRICE PER PERSON	AUTOSTADT ATTRACTIONS	PRICE PER PERSON
Short off-road course; 1 driver, 30 minutes	€39	California Park/ California Garden ⁶	from 89€ / from 350€
Long off-road course; 60 minutes	from €59	1-hour Autostadt tour	€8
Safety training	from €49	Tour and Tower	€15
DVR safety training	from €139	Children's birthdays	on request ⁷
DVR motorbike safety training	from €139		
Virtual Racing	from €7		

¹ Discounted tickets are available to: unemployed persons, students, apprentices, military service volunteers, disabled (all groups), senior citizens over age 60 with valid ID.
² Outside event times
³ Adults, discounted, children and teens aged 6–17, students
⁴ The annual pass gives you enjoy free admission to Autostadt for 12 months.

⁵ The “Autostadt Key Season” pass includes free admission to Autostadt throughout the entire summer festival or winter event period.
⁶ Bookable April – October
⁷ You will find prices for children's birthdays in the ticket shop.

PRICES MAY VARY DURING OPENING HOURS.
SOME EVENTS REQUIRE SEPARATE ADMISSION.
PRICES VALID FROM JANUARY 2026. PRICES SUBJECT TO CHANGE.

Visitors Guide 01/2026 | Last revised: November 2025 (All information is subject to change)

INFORMATION

HOURS

You will find the current opening times for the individual attractions and areas by calling the Autostadt service hotline or at www.autostadt.de/en/visitor-information/current-news

CONTACT

For further information and reservations, including for groups, please contact the Autostadt service team at service@autostadt.de on **phone +49 (0) 5361 400**

Monday to Friday: **9 am – 6 pm**,
Saturday, Sunday and public holidays:
10 am – 5 pm

ACCESSIBILITY

Autostadt is for the most part very accessible. We recommend that visitors with reduced mobility contact us prior to their visit and let us know what they need so that we can provide individual advice. Please contact our service team at service@autostadt.de on **phone +49 (0) 5361 400**

CHANGING PLACES TOILET

The accessible toilet in the basement of the Piazza provides sanitary facilities for people with multiple or severe disabilities or reliant on long-term care. Don't hesitate to contact our service team by e-mail at service@autostadt.de or phone on **+49 (0) 5361 400** for more details.

SMOKE-FREE

To protect non-smokers, Autostadt only permits smoking in the designated outdoor areas. This is as per Art. 1.9 and 1.10 of the Lower Saxony No Smoking Act.

NO PETS

No dogs or other pets are permitted on the Autostadt grounds. We apologise for any inconvenience. This does not apply to guide dogs and assistance dogs.

TICKETS AND CURRENT INFORMATION

Available from the Autostadt ServiceLine
phone +49 (0) 5361 400 or www.autostadt.de/en

ONLINE BOOKING

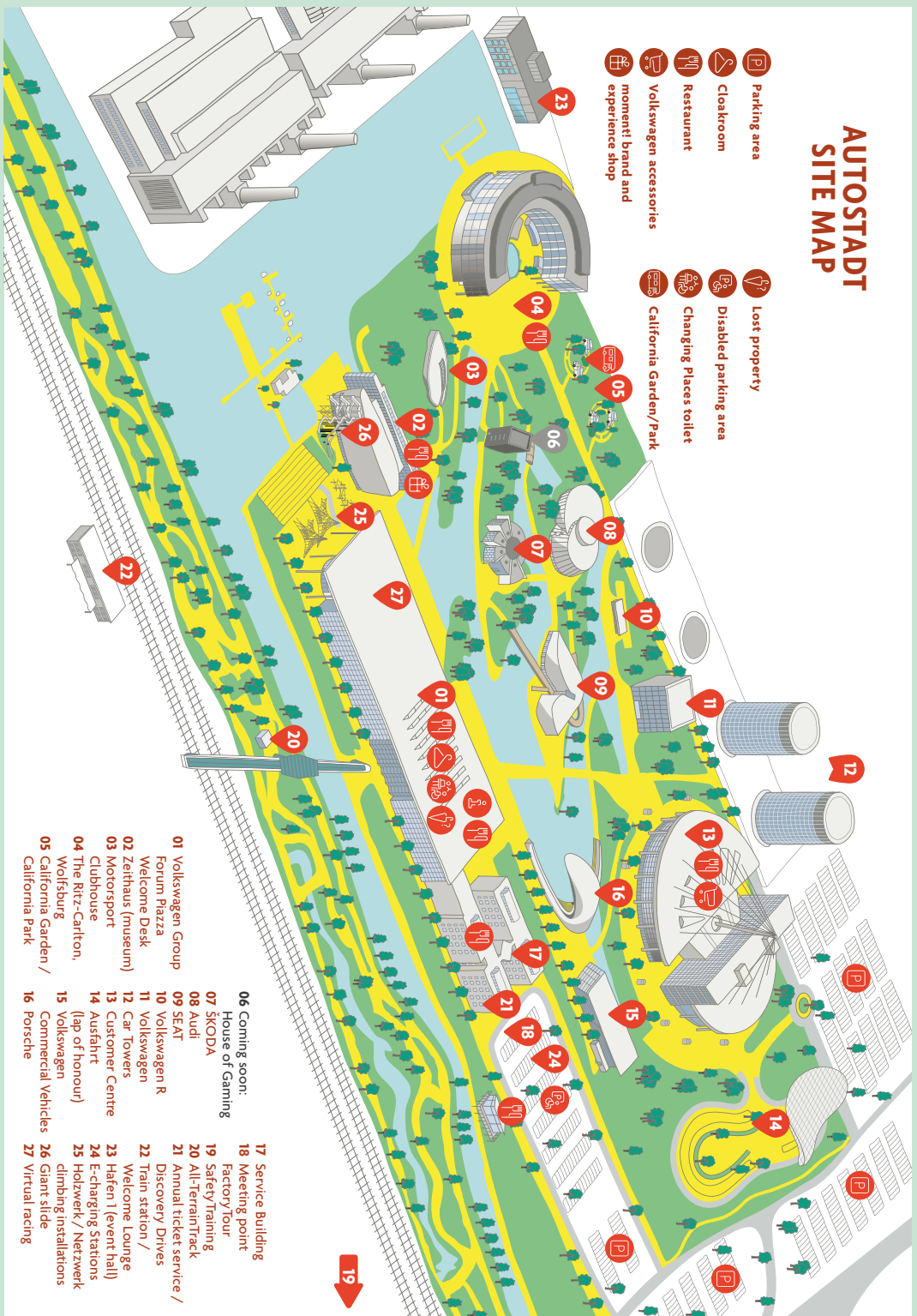
You can also book online at www.autostadt.de/en

PLEASE NOTE

Prices and opening hours may vary when events are held.

AUTOSTADT SITE MAP

- Parking area
- Cloakroom
- Restaurant
- Volkswagen accessories
- moment1 brand and experience shop
- Lost property
- Disabled parking area
- Changing Places toilet
- California Garden/Park



- 01 Volkswagen Group Forum Piazza
- 02 ZeitHaus (museum)
- 03 Motorsport Clubhouse
- 04 The Ritz-Carlton, Wolfsburg
- 05 California Garden / California Park
- 06 Coming soon: House of Gaming
- 07 SKODA
- 08 Audi
- 09 SEAT
- 10 Volkswagen R
- 11 Volkswagen
- 12 Car Towers
- 13 Customer Centre
- 14 Ausfahrt (lap of honour)
- 15 Volkswagen
- 16 Porsche
- 17 Service Building
- 18 Meeting point
- 19 Factory Tour
- 20 Safety Training
- 21 All-Terrain Track
- 22 Annual ticket service / Discovery Drives
- 23 Welcome Lounge
- 24 Hafen 1 (event hall)
- 25 E-charging Stations
- 26 Holzwerk / Netzwerk climbing installations
- 27 Virtual racing